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MAY
No. 100

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PRESENTS

POLLUTION

A MUSICAL EXTRAVAGANZA

FOR THE

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. . . THE MAGAZINE THAT PROVES HUMOR IS FUNNY!

MAY 1972 Number 100

ROBERT C. SPROUL, *publisher*
STEPHEN H. SNOW, *editor*
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Carefully detach complete cover at staples and poster is ready for hanging!

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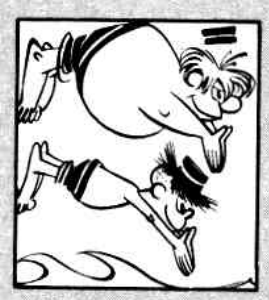
WHAT'S UP FRONT— OUR COVER

It was bad enough when that packing crate arrived in the office. We were afraid to have Sylvester open it. After all, he's the reason for the name of this magazine. However, he didn't break a thing, not even diplomatic relations. But we were really shocked when we got the shipping bill! Do you know how much China weighs? We had S.P.S. nail it back up and we sent it back. What if the President got there and it was gone? Now we're trying to get the rice out of the carpet.

O'MEAGRE MAN

SPORTS

PINS



HUDD&DINI

NIXON, CHOU

SHUT UPS

Dear Nutty Guys,

CRACKED #98 was GREAT! Your "What People Would Do If They Banned Other Things Besides Cyclamates" was great, too!! Keep printing, funny men!(?)

Mike Lynch

Dear Mike:

By the question mark at the end of your letter, we don't know if you question whether we are men or whether we are funny. The answers to your question is yes, no, and maybe, if you give us a quarter.—Ed.

Dear Sylvester,

I noticed that you nuts didn't fill in the rest of the sentence in your article "If They Banned Things Besides Cyclamates." Well, let me finish it . . . if they banned "CRACKED" I'd read MAD. I've also got another one: if they banned paper, we would read the names on tombstones instead of CRACKED.

Crakingly yours,
Jeffery St. Pierce
Quinniburg, Conn.

P.S.: I said "Dear Sylvester because I bet he opens the letters before you guys do.

Dear Jeff:

After your crytic suggestions, we're considering banning CRACKED readers. By the way, Jeff, what you'd be reading if paper were banned would be what is known as "dead copy."—Ed.

P.S.: Sylvester can't read, but he reads all the mail anyway.

Dear Gloom Killers.

I just have to let you know; #98 made me more cracked than you. I really loved that picture set on the bottom of pages 20 and 21, and 50 many other of the little things.

Those little things are so important; that's where you get the laughs.

Give my condolences to the nuts that draw all the enjoyment. I just WANTED you to know that I really do appreciate what you draw and print. KEEP it up, fellas.

Brad Chastoin
Beaver Falls, N.Y.

P.S.: Thanks for your concern; it's nice to know somebody else has a sense of humor.

Dear Brad:

Glad you liked #98. If you think YOU'RE CRACKED, you should see us! —Ed.

Dear People,

I just thought I would write to you and tell you that I really dug the back cover of your October, 1971 issue (#96).

If you are wondering why a person who lives in Canada would be worried about something like that, all I can say is that we aren't as dumb as some people think.

I just thought I would write and remind you that some people can dig it. And as for your magazine, keep the Free Press rolling.

Rick Worthington
Vanderhoof, B.C., Canada

Dear Rick:

You may not be as dumb as some people think—we only hope we ARE! And for your information, our latest bill from our printer reminds that we aren't free.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of August 12, 1970; Section 3685, Title 39, United States Code)

1. Title of Publication: CRACKED MAGAZINE
2. Date of Filing: October 1, 1971
3. Frequency of issue: Monthly except February, April, June and December.
4. Location of known office of publication (Street, city, county, state, ZIP Code) (Not printers): 235 Park Ave. South, New York, N. Y. 10003.
5. Location of the headquarters or general business offices of the publishers (Not printers): 235 Park Ave. South, New York, N. Y. 10003.
6. Names and addresses of Publisher, Editor, and Managing Editor: Publisher, Robert C. Sproul, 235 Park Ave. South, New York, N. Y. 10003; Editor, Duane Morse, 235 Park Ave. South, New York, N. Y. 10003; Managing Editor, none.
7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.)

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8. Known bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities (If there are none, so state): None.
11. Extent and nature of circulation:

A. Total No. copies printed (Net press run): Average No. copies each issue during preceding 12 months, 311,379; Single issue nearest to filing date, 313,067.

B. Paid circulation: 1. Sales through dealers and carriers, street vendors and counter sales: Average No. copies each issue during preceding 12 months, 133,609; Single issue nearest to filing date, 158,240. 2. Mail subscriptions: Average No. copies each issue during preceding 12 months, 388; Single issue nearest to filing date, 386.

C. Total paid circulation: Average No. copies each issue during preceding 12 months, 133,997; Single issue nearest to filing date, 158,626.

D. Free distribution (including samples) by mail, carrier or other means: 1. Samples, complimentary and other free copies: Average No. copies each issue during preceding 12 months, 100; Single issue nearest to filing date, 100. 2. Copies distributed to news agents, but not sold: Average No. copies each issue during preceding 12 months, 177,182; Single issue nearest to filing date, 154,241.

E. Total distribution (Sum of C. and D.): Average No. copies each issue during preceding 12 months, 311,279; Single issue nearest to filing date, 312,967.

F. Office use, left-over, unaccounted, spoiled after printing: Average No. copies each issue during preceding 12 months, 100; Single issue nearest to filing date, 100.

G. Total (Sum of E & F -- should equal net press run shown in A): Average No. copies each issue during preceding 12 months, 311,379; Single issue nearest to filing date, 313,067.

I certify that the statements made by me above are correct and complete.

ROBERT C. SPROUL,
Publisher.

Dear Cracked Guys,

The October CRACKED (#96) was GREAT! How do you guys keep coming up with all that stuff? And the poster was really neat (I threw it on the ground for impact, so other people would get the point.

Keep up the good work.

Jeffery Alcomine
Avon Park, Fla.

Dear Jeff:

Sorry, but the jokes' on you. We have a contact in Avon Park and he showed your letter to the garbage collector. Get your bail money ready, Jeff—oh, and by the way, there's a $500 fine for littering.—Ed.

Dear Editor:

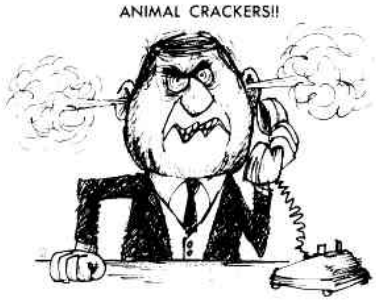
My lawyers will be in touch with you for using my thumbprint on your poster (#98) without asking first.

Joe Fernandino
Soledad Prison

Dear Joe:

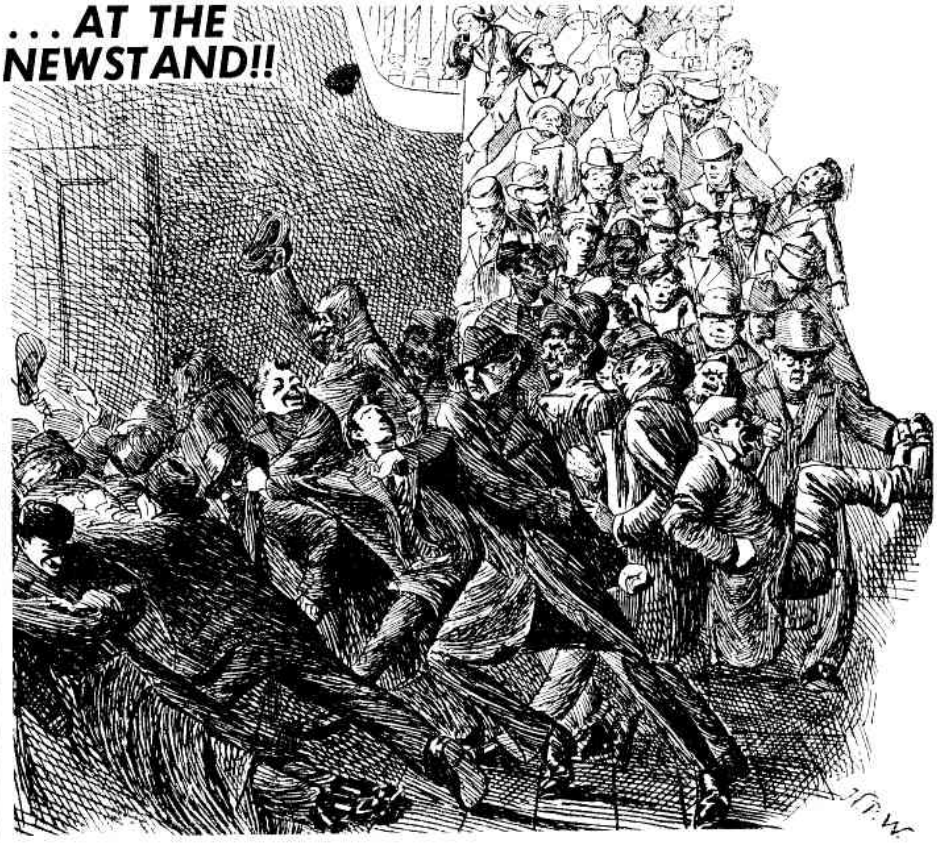
You may have put the thumb on us, but we put the finger on you first!—Ed.

ANIMAL CRACKERS!!



AVOID THE RUSH

...AT THE NEWSTAND!!



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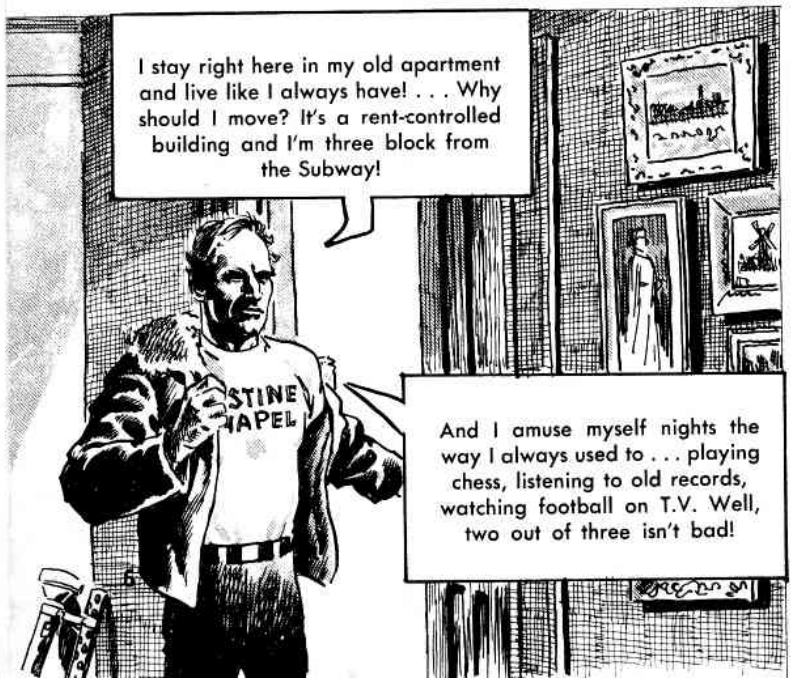
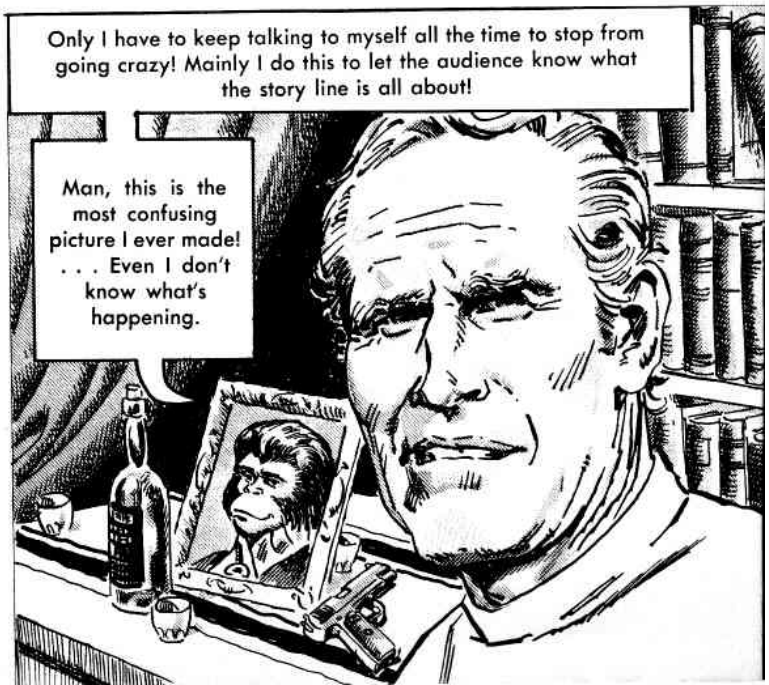
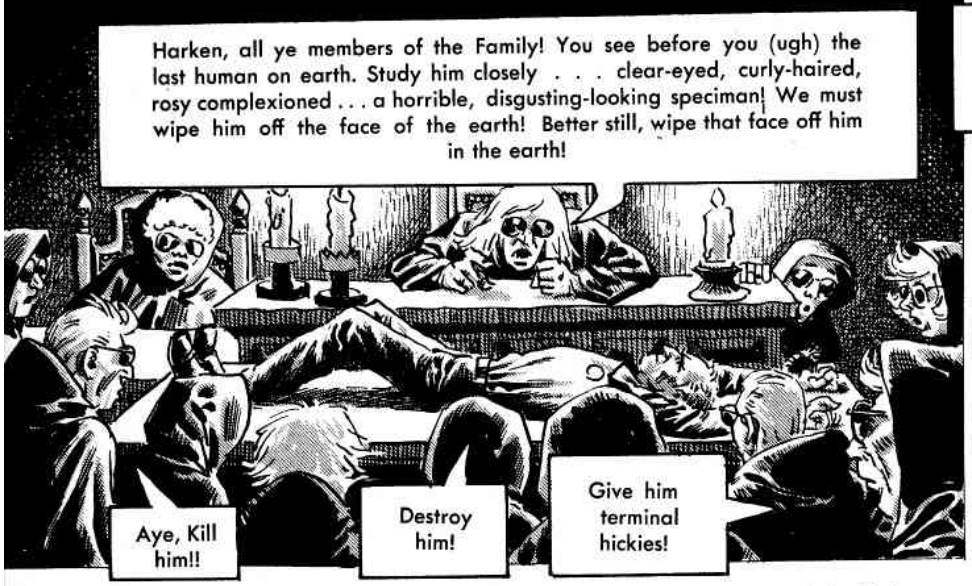
O'MEAGRE MAN

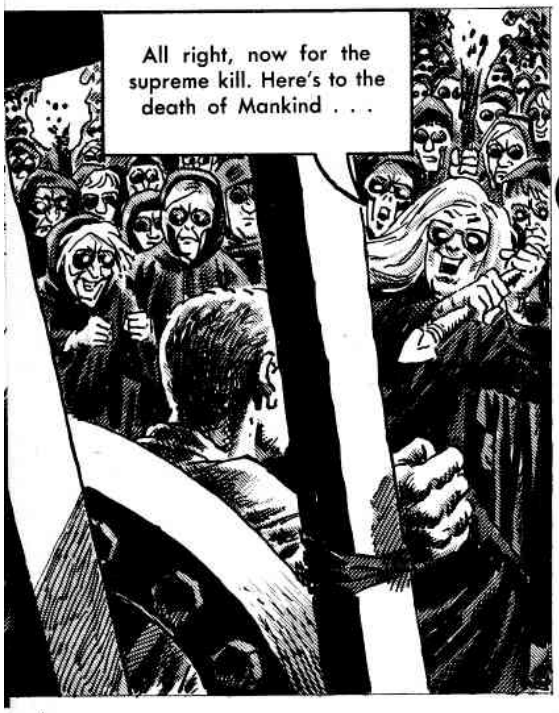




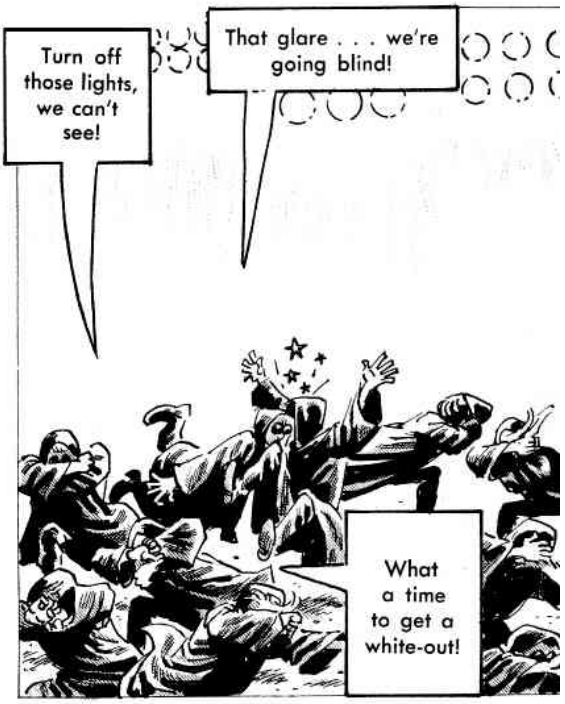
Well, now to roam the deserted city in search of the Headquarters of these monsters who call themselves "The Family". When I find it I'll destroy them, all, every last one of them! They don't deserve to live! That's because they have no respect for human life!
I feel fine. I just gave myself another injection of that formula I concocted to keep me immune from any germ in the world! Too bad nobody else thought of it. It's a combination of penicillin and chicken soup!
BUS STOP
I think I'll start searching in that habedashery downtown. If they're not there I'll pick up some sport jackets, so it shouldn't be a total loss!
Don't want those stores uptown . . . they're too darn expensive!
La Chateau de Chapeaux
Man, look at that mannequin! Looks almost real. It reminds me, I haven't seen a real girl in six years. I think I'll take the dummy home with me. She'll make a great new chess partner . . . and I won't feel so stupid when I talk to myself!
C'mon, plastic doll, let me take you away from all this. A little paint and you'll look like new!
OMIGOSH!! . . . She moved! She's a . . . REAL LIVE GIRL! She must be . . . mannequins don't slap your face!
She's running away! HEY, DON'T GO! I wanna talk to you! I wanna ask you . . . what are you doing New Year's Eve? Maybe we can get together? Can I call you Thursday?
LEBSONS
She's gone! Vanished in the alleyway! I'll look for her tomorrow. I ain't going into that alley!
Now it's getting dark. I'd better head home before the Family comes. Sneaky devils, they think they're stars . . . they only come out at night!
GOTCHA!!
WHA-H- HAH? The FAMILY! They got me! I knew a girl would lead to my downfall someday!
Oh, well . . . take me to your leader! Maybe we'll find that we have mutual friends.
PAUL GLASER TONITE IN GAZOUTSKI'S VERSION OF HAMLET HEATH THEATRE

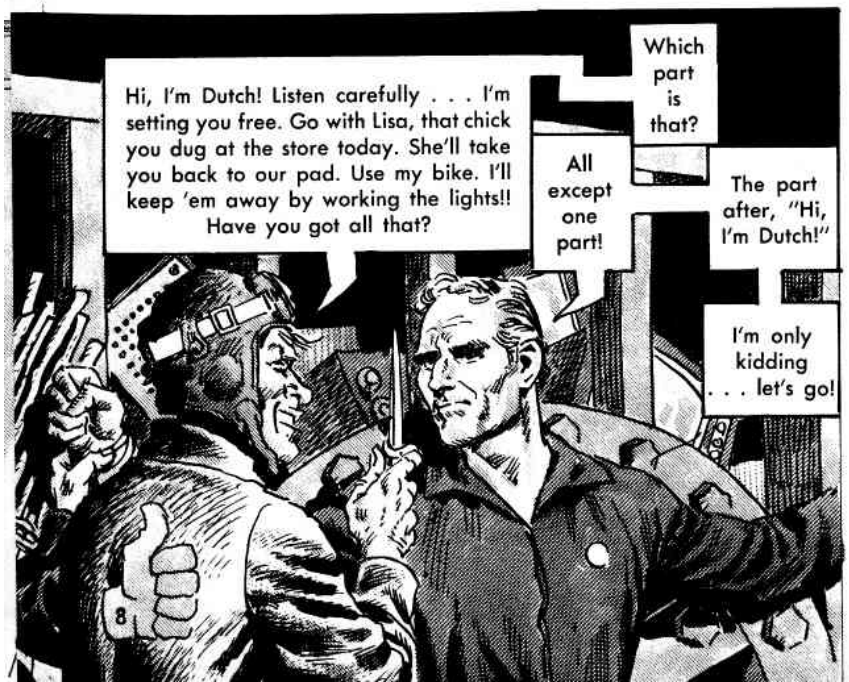

Harken, all ye members of the Family! You see before you (ugh) the last human on earth. Study him closely . . . clear-eyed, curly-haired, rosy complexioned . . . a horrible, disgusting-looking speciman! We must wipe him off the face of the earth! Better still, wipe that face off him in the earth!
Aye, Kill him!!
Destroy him!
Give him terminal hickies!

Take him to our Holy Stadium so that all can witness his execution! And notify all the wire services . . . this could make the Six O'clock News!
And order 20,000 corned beef sandwiches on rye. Hold the mustard on mine!
$1.98

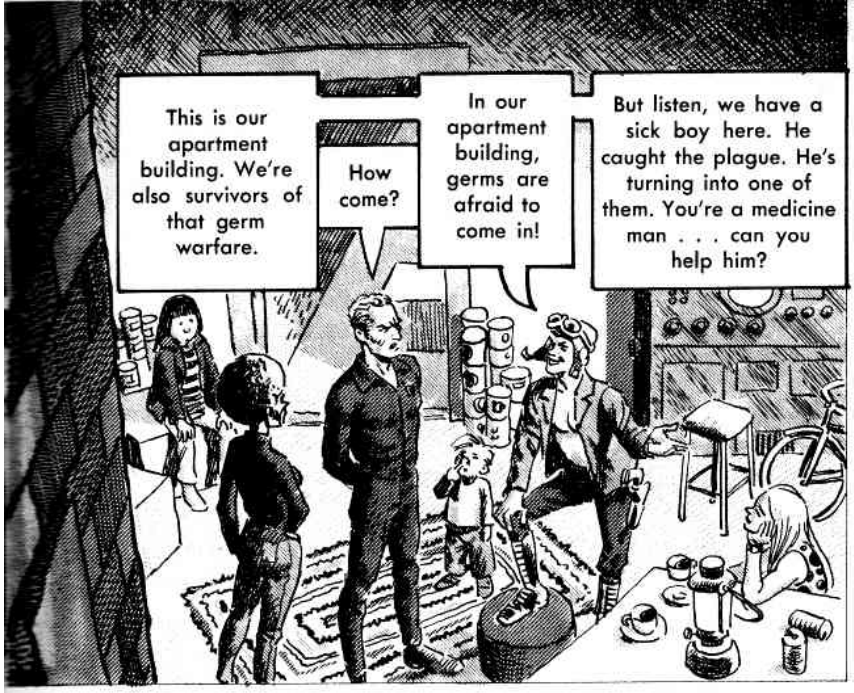

All right, now for the supreme kill. Here's to the death of Mankind . . .

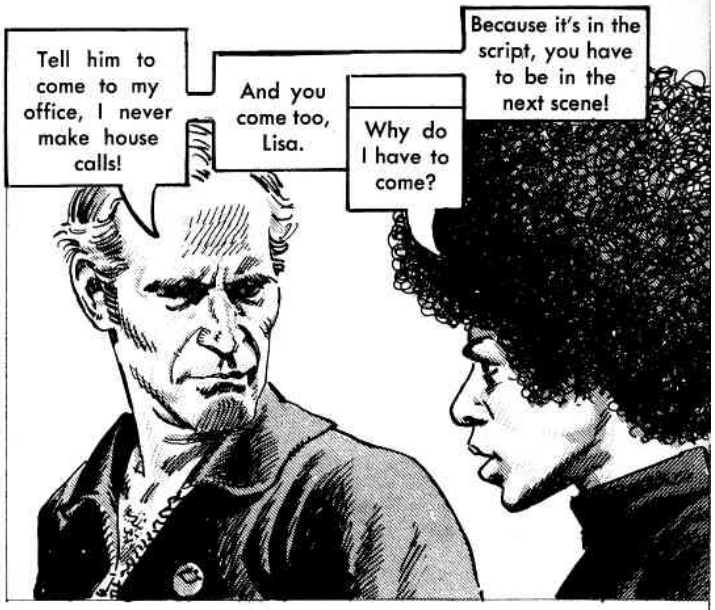
GADZOOKS!! What's that??
SFORTZ!


Turn off those lights, we can't see!
That glare . . . we're going blind!
What a time to get a white-out!

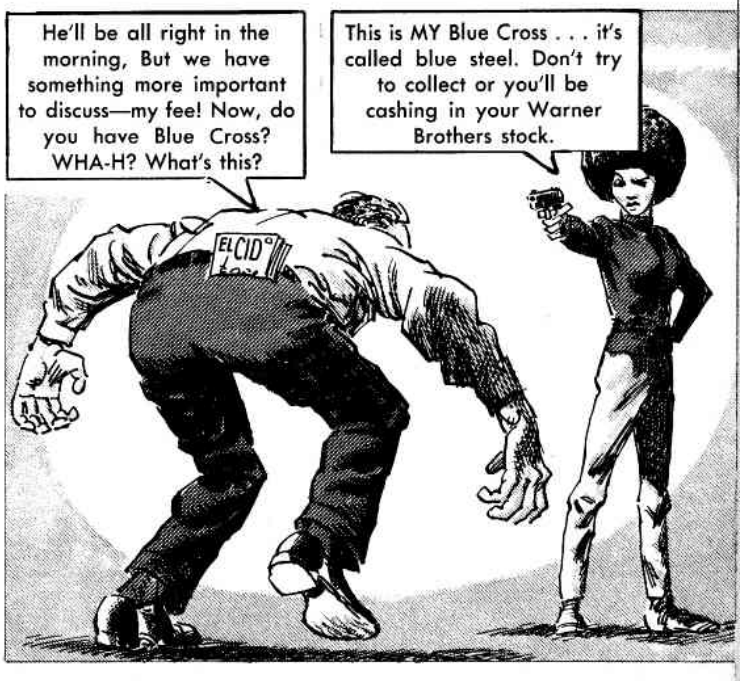

Hi, I'm Dutch! Listen carefully . . . I'm setting you free. Go with Lisa, that chick you dug at the store today. She'll take you back to our pad. Use my bike. I'll keep 'em away by working the lights!! Have you got all that?
Which part is that?
All except one part!
The part after, "Hi, I'm Dutch!"
I'm only kidding . . . let's go!

Hang in there, baby. Here we go with the Evil Kinevel bit!
These modern-type roles are too tough on me! Oh, for the good old days when all I had to do was walk on water!
ZAZOOM

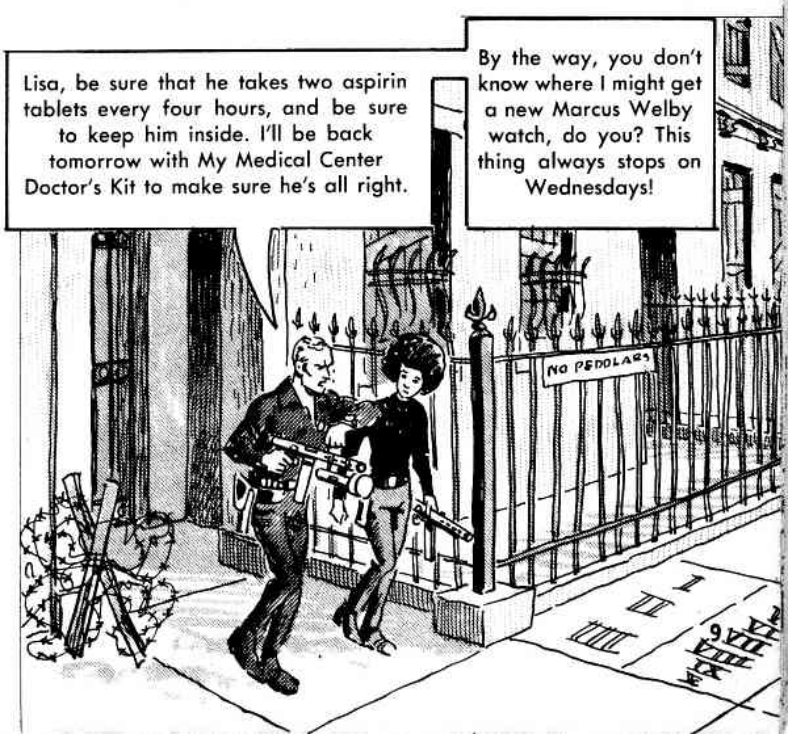

This is our apartment building. We're also survivors of that germ warfare.
How come?
In our apartment building, germs are afraid to come in!
But listen, we have a sick boy here. He caught the plague. He's turning into one of them. You're a medicine man . . . can you help him?

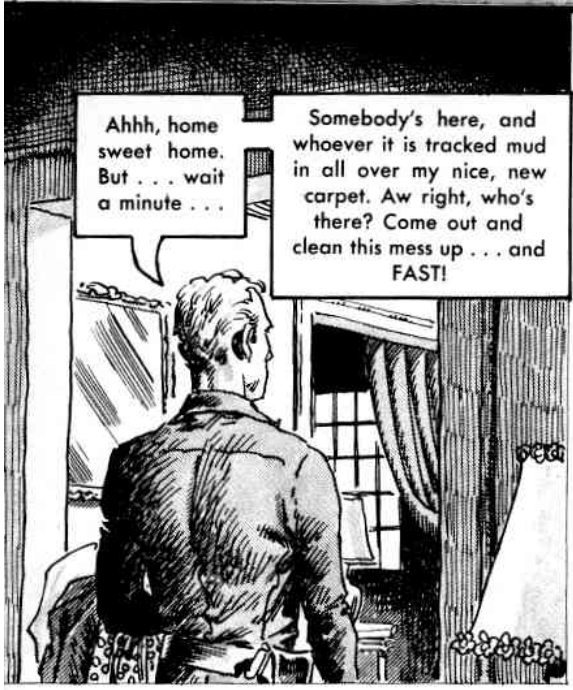

Tell him to come to my office, I never make house calls!
And you come too, Lisa.
Why do I have to come?
Because it's in the script, you have to be in the next scene!

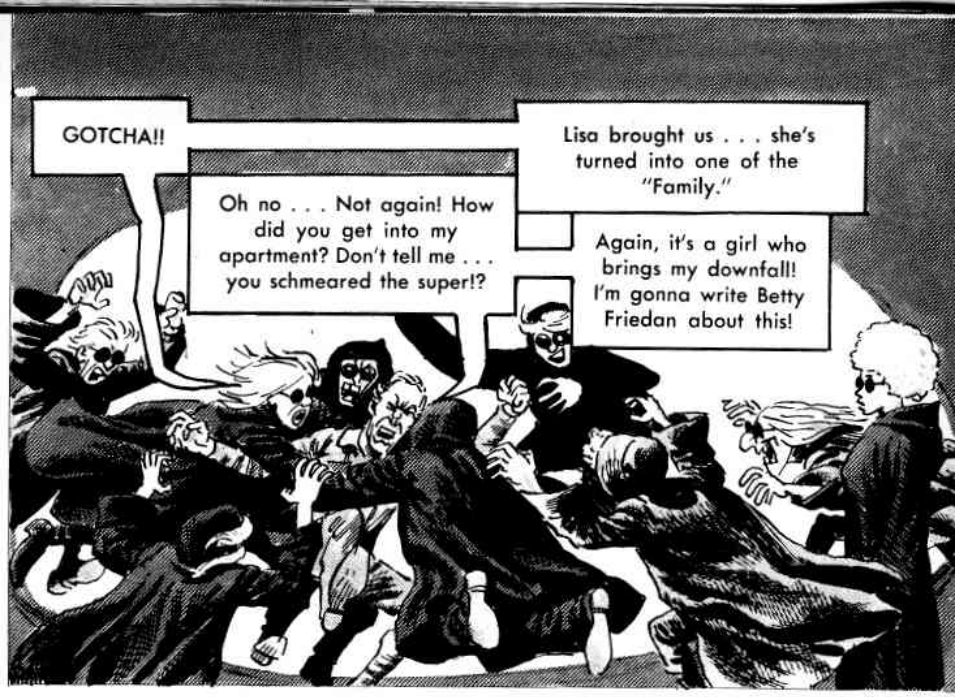
There, I've injected some of my blood into the boy. It'll reverse the process. I've experimented with it . . .
But how long will it take before he's better?


He'll be all right in the morning, But we have something more important to discuss—my fee! Now, do you have Blue Cross? WHA-H? What's this?
This is MY Blue Cross . . . it's called blue steel. Don't try to collect or you'll be cashing in your Warner Brothers stock.
EL CID

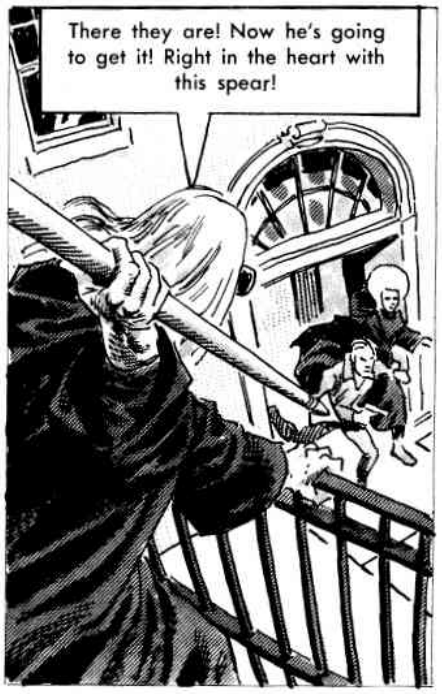
You don't want to kill me, I've got the antidote. And this movie's bloody enough, anyway. Look, you don't shoot me and I'll square things with the local office of the A.M.A.
Who knows? We could all get rich off this thing!

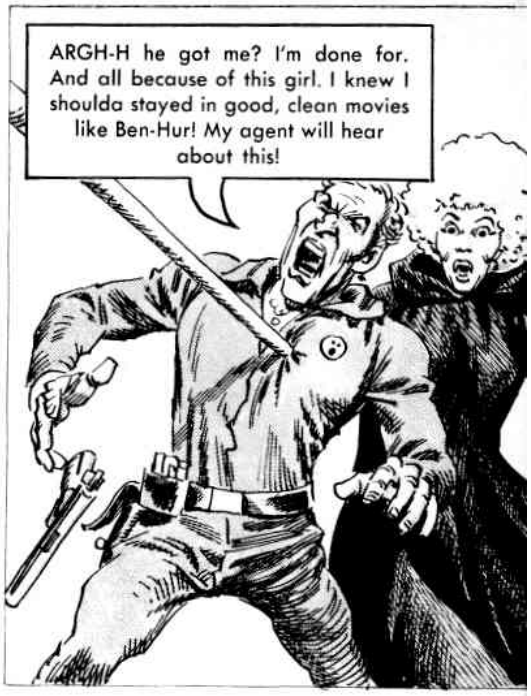

Lisa, be sure that he takes two aspirin tablets every four hours, and be sure to keep him inside. I'll be back tomorrow with My Medical Center Doctor's Kit to make sure he's all right.
By the way, you don't know where I might get a new Marcus Welby watch, do you? This thing always stops on Wednesdays!
NO PEDDLERS

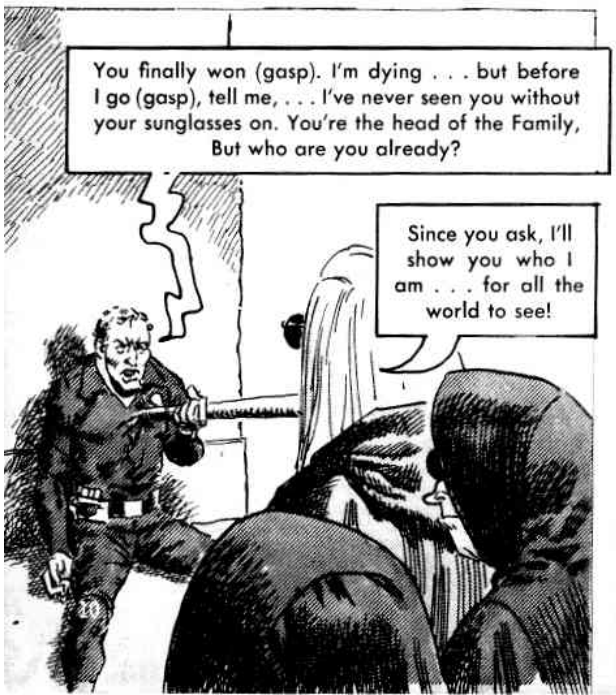

Ahhh, home sweet home. But . . . wait a minute . . .
Somebody's here, and whoever it is tracked mud in all over my nice, new carpet. Aw right, who's there? Come out and clean this mess up . . . and FAST!

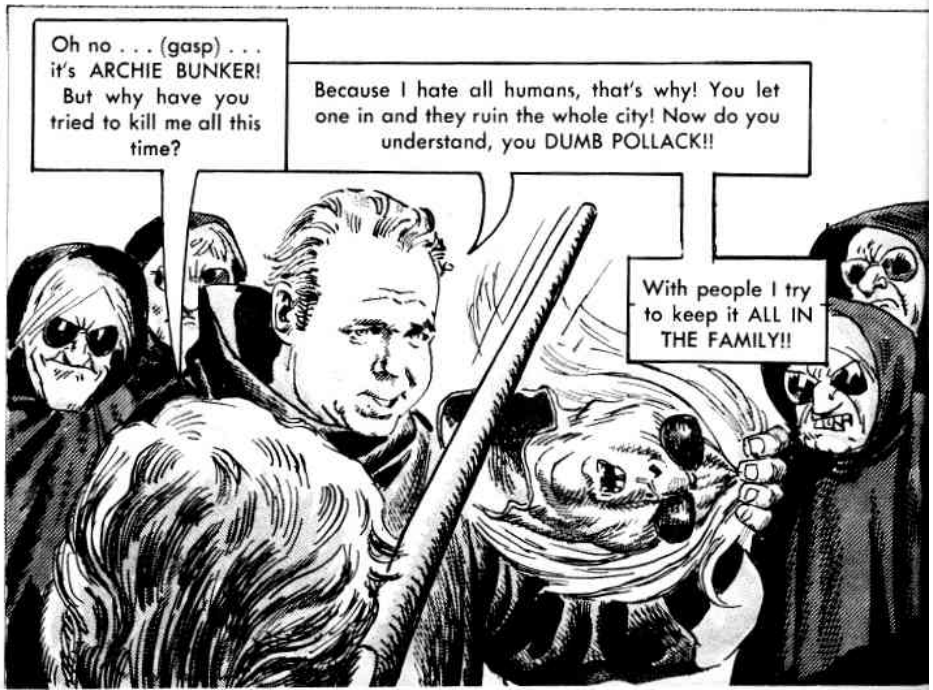

GOTCHA!!
Oh no . . . Not again! How did you get into my apartment? Don't tell me . . . you schmeared the super!?
Lisa brought us . . . she's turned into one of the "Family."
Again, it's a girl who brings my downfall! I'm gonna write Betty Friedan about this!

Well, you won't get me! One false move and Buster here has had it! C'mon Lisa, we're escaping. I can cure you of your ugly condition. Follow me and let's leave these clowns to their dumb practical jokes.


There they are! Now he's going to get it! Right in the heart with this spear!

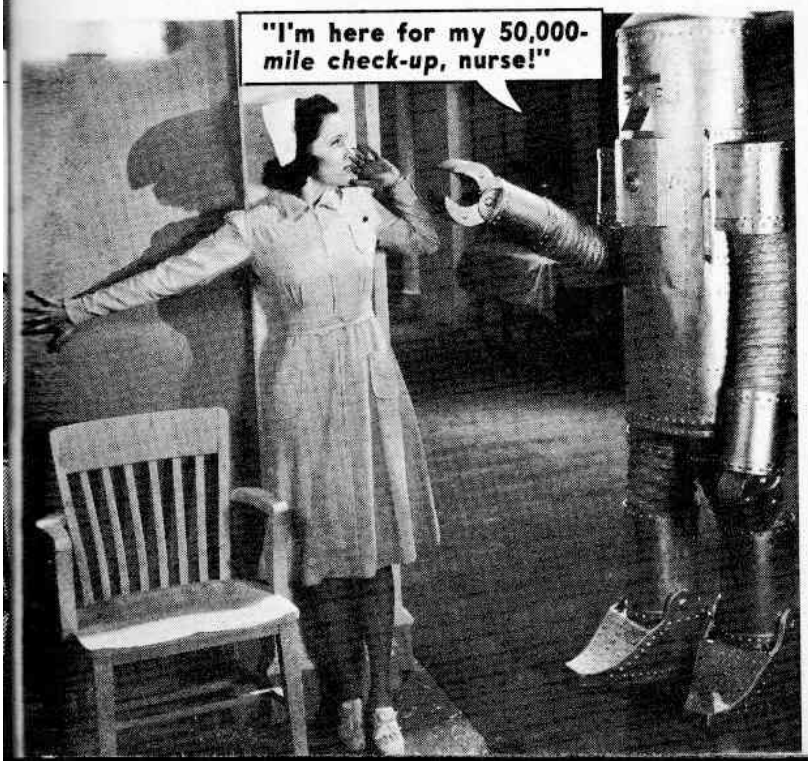

ARGH-H he got me? I'm done for. And all because of this girl. I knew I shoulda stayed in good, clean movies like Ben-Hur! My agent will hear about this!

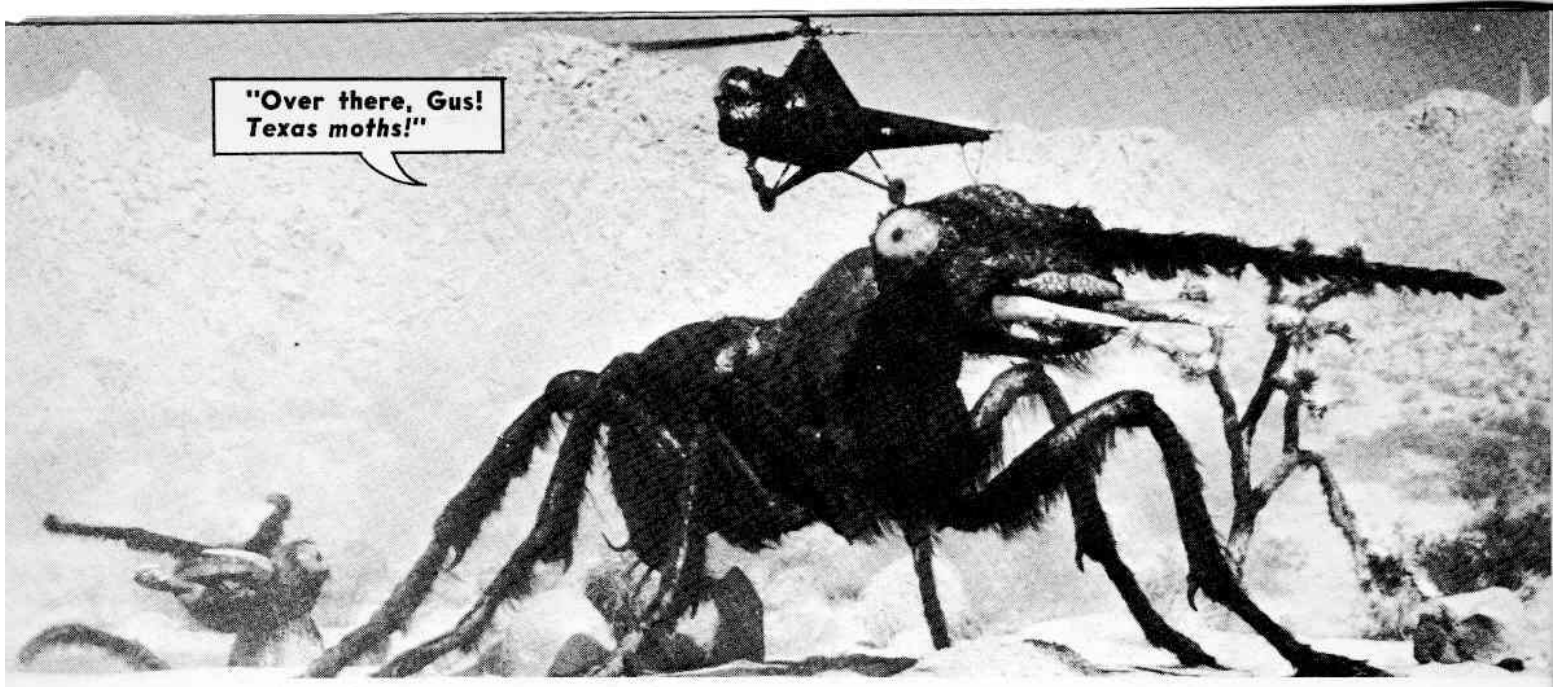

You finally won (gasp). I'm dying . . . but before I go (gasp), tell me, . . . I've never seen you without your sunglasses on. You're the head of the Family, But who are you already?
Since you ask, I'll show you who I am . . . for all the world to see!

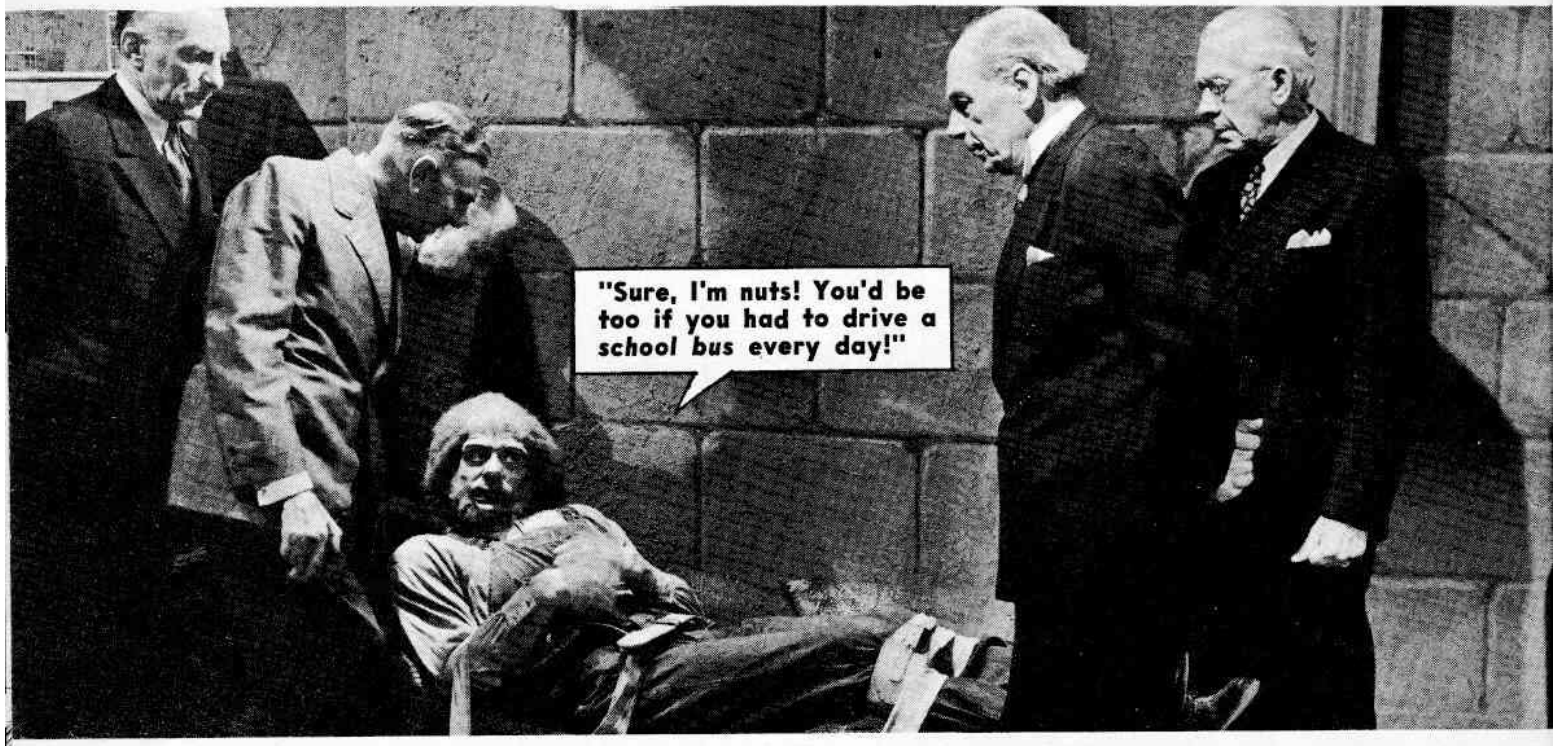

Oh no . . . (gasp) . . . it's ARCHIE BUNKER! But why have you tried to kill me all this time?
Because I hate all humans, that's why! You let one in and they ruin the whole city! Now do you understand, you DUMB POLLACK!!
With people I try to keep it ALL IN THE FAMILY!!

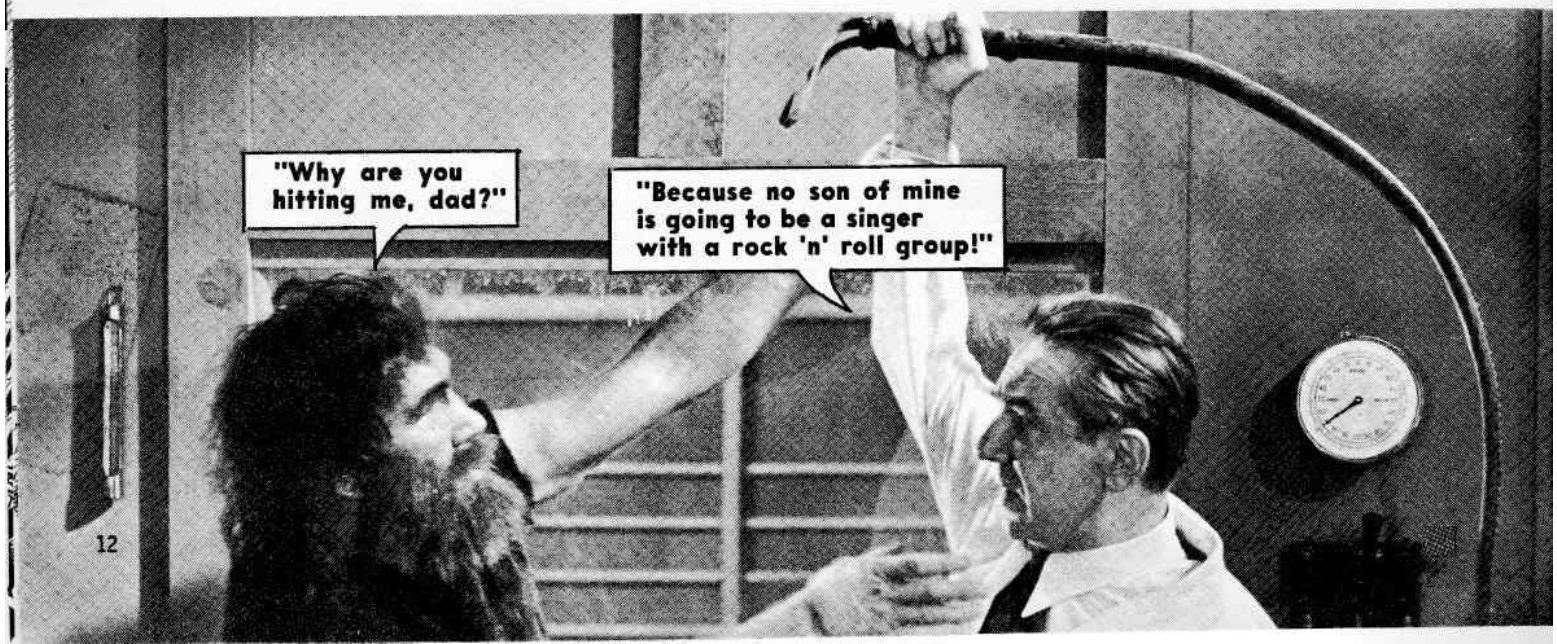
GHOUL DAYS SECTION:

THE MONSTERS LAUGH IT UP!



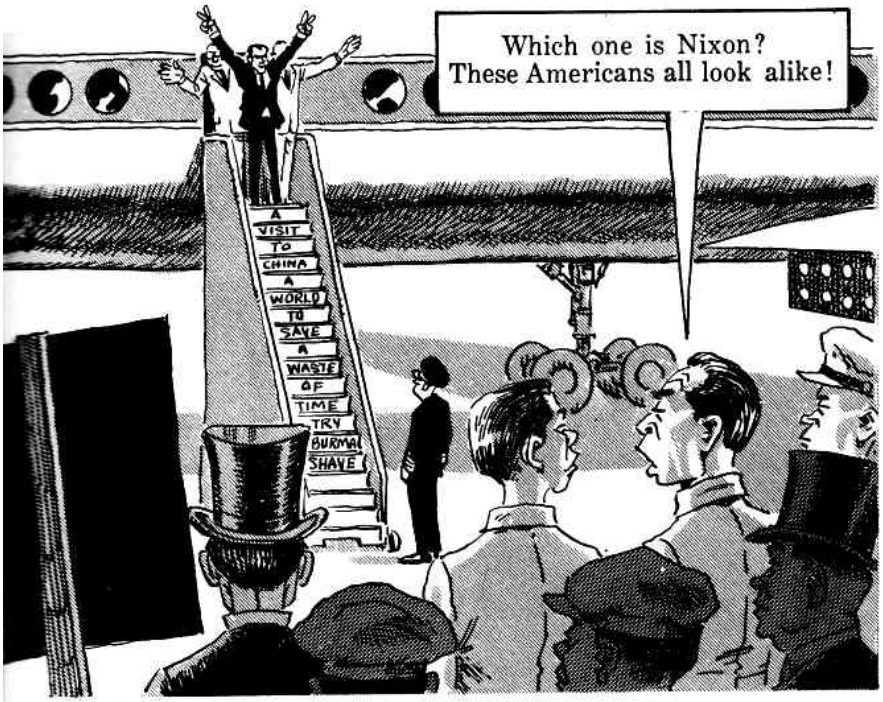

"Over there, Gus! *Texas moths!*"

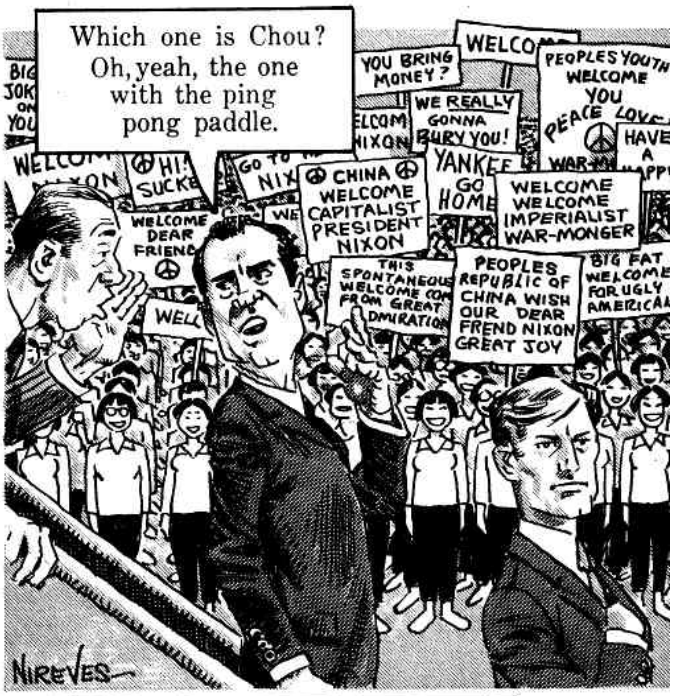

"Sure, I'm nuts! You'd be too if you had to drive a *school bus* every day!"

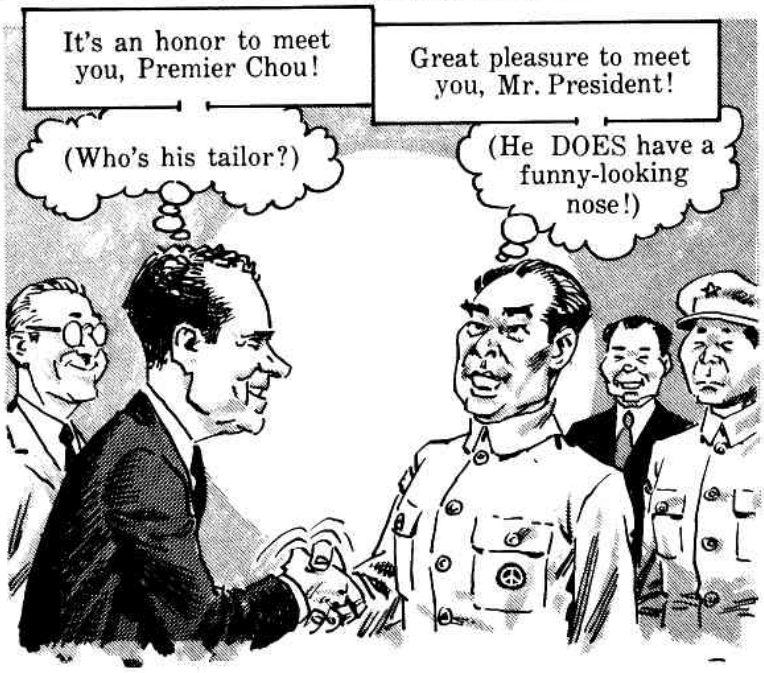

"Why are you hitting me, dad?"
"Because no son of mine is going to be a singer with a rock 'n' roll group!"

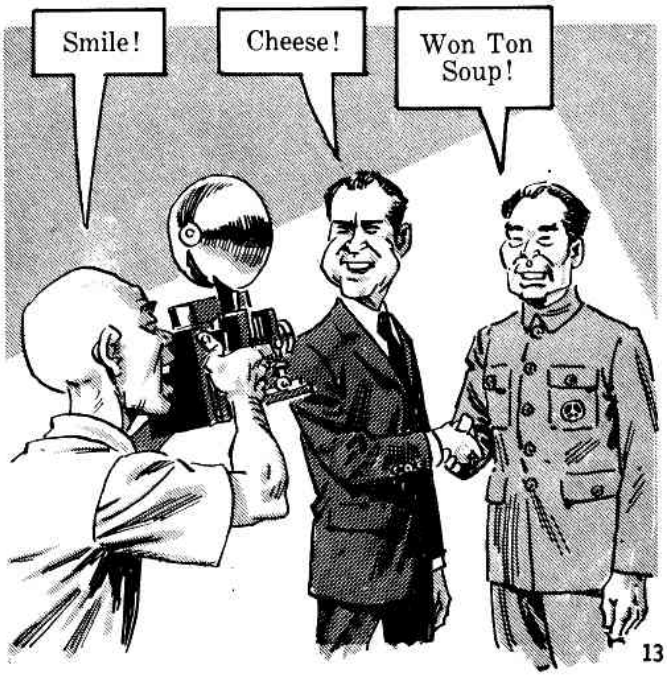
ONE OF THE BIGGEST STORIES OF THE YEAR IS PRESIDENT NIXON'S FORTHCOMING VISIT TO RED CHINA. CRACKED NOW GIVES YOU A FUN-FILLED PREVIEW OF THIS WORLD-SHAKING MEETING . . .

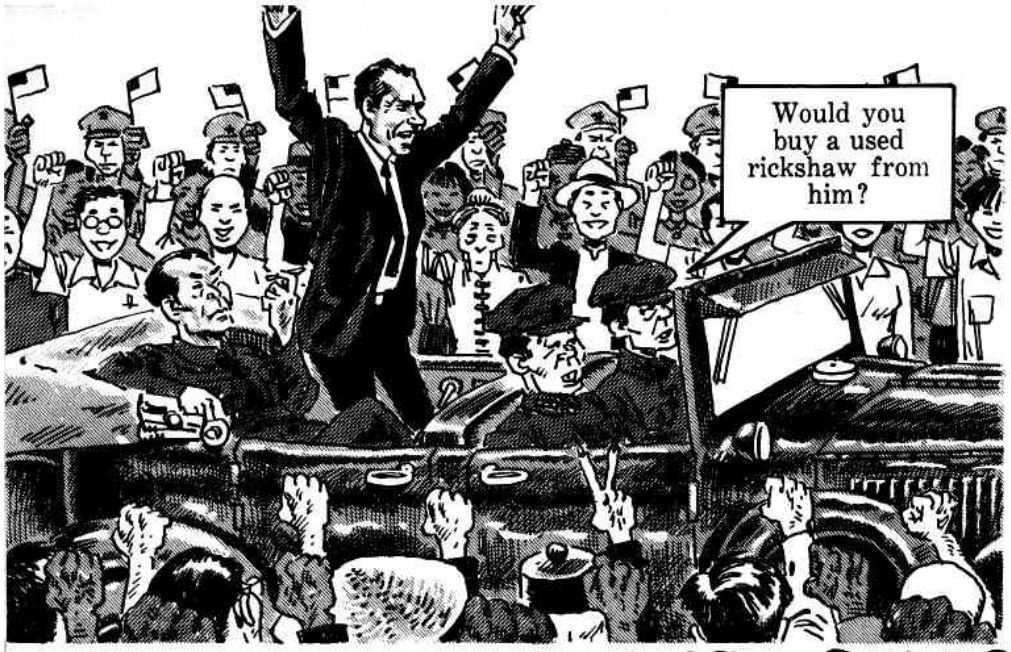
NIXON, CHOU HO-HO-HO

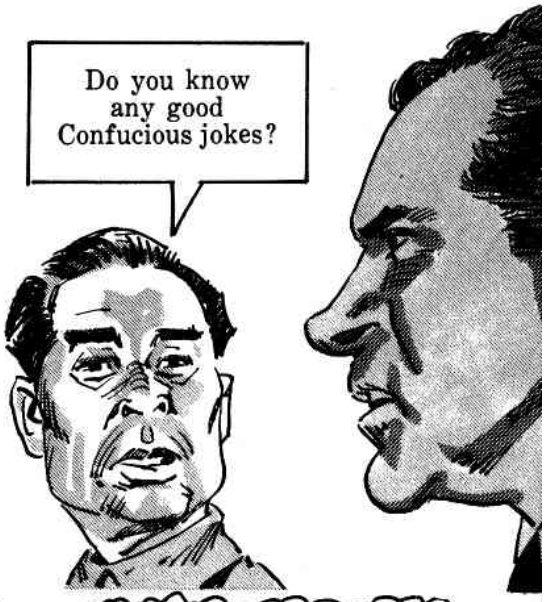


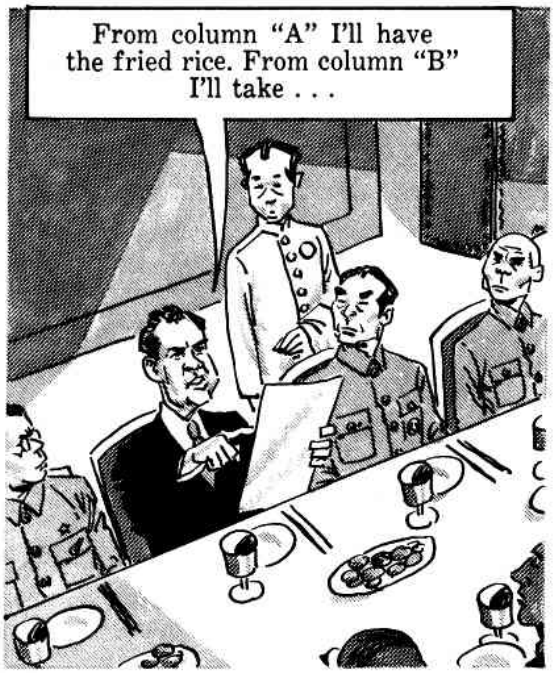


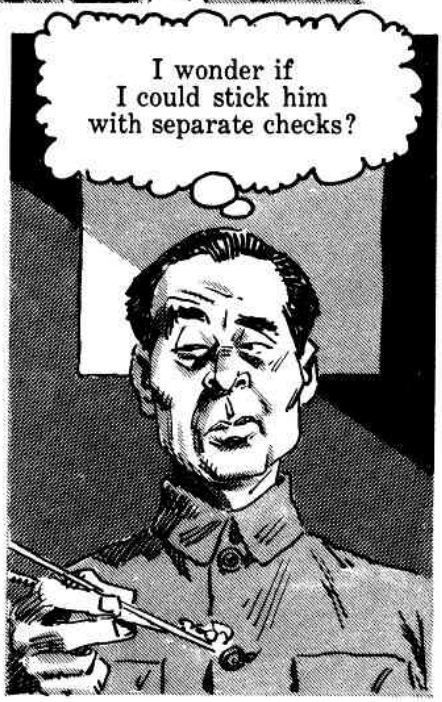


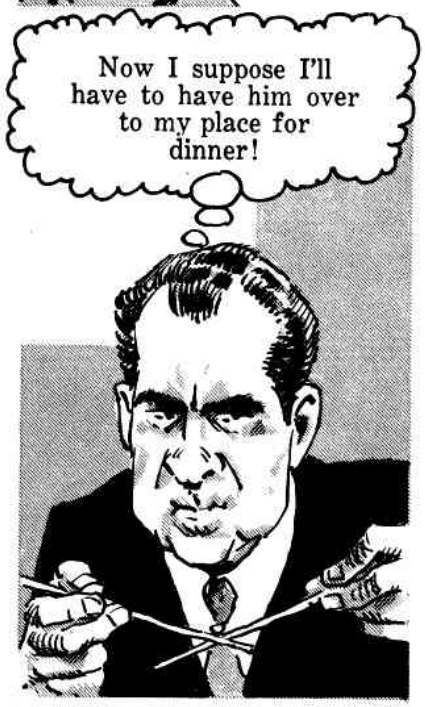


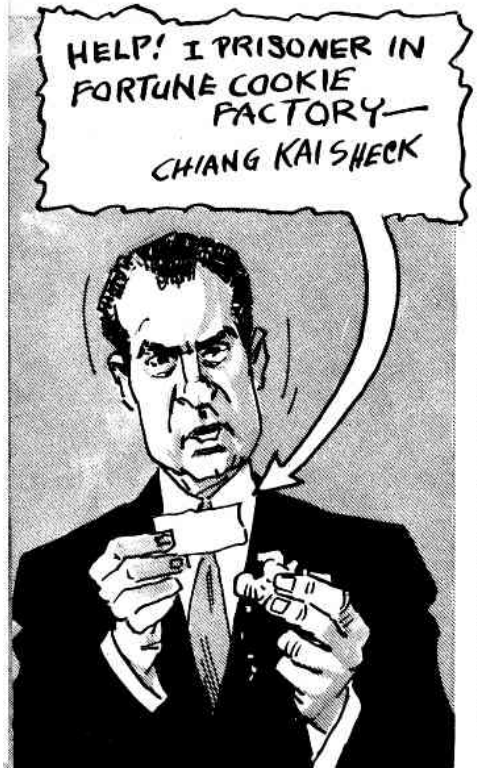

Would you buy a used rickshaw from him?

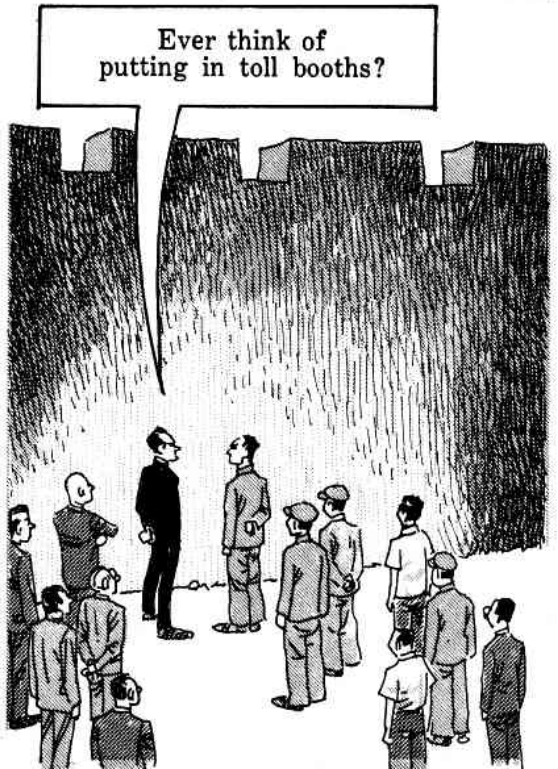

Do you know any good Confucious jokes?

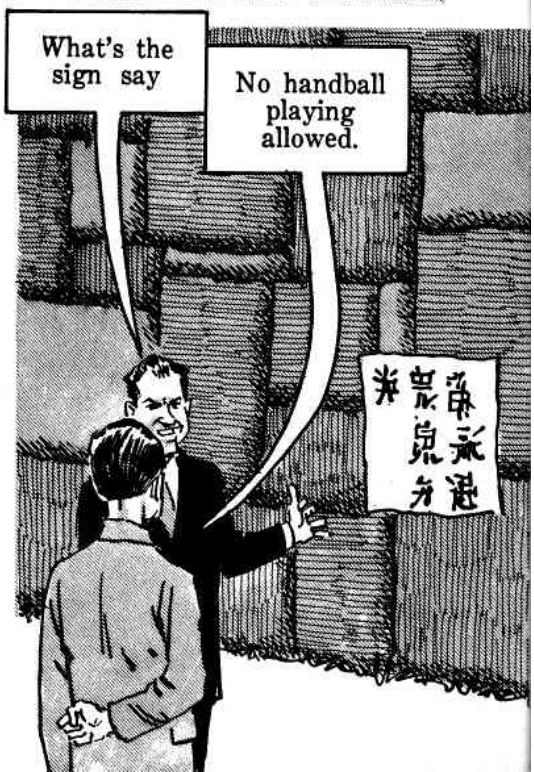

From column "A" I'll have the fried rice. From column "B" I'll take . . .

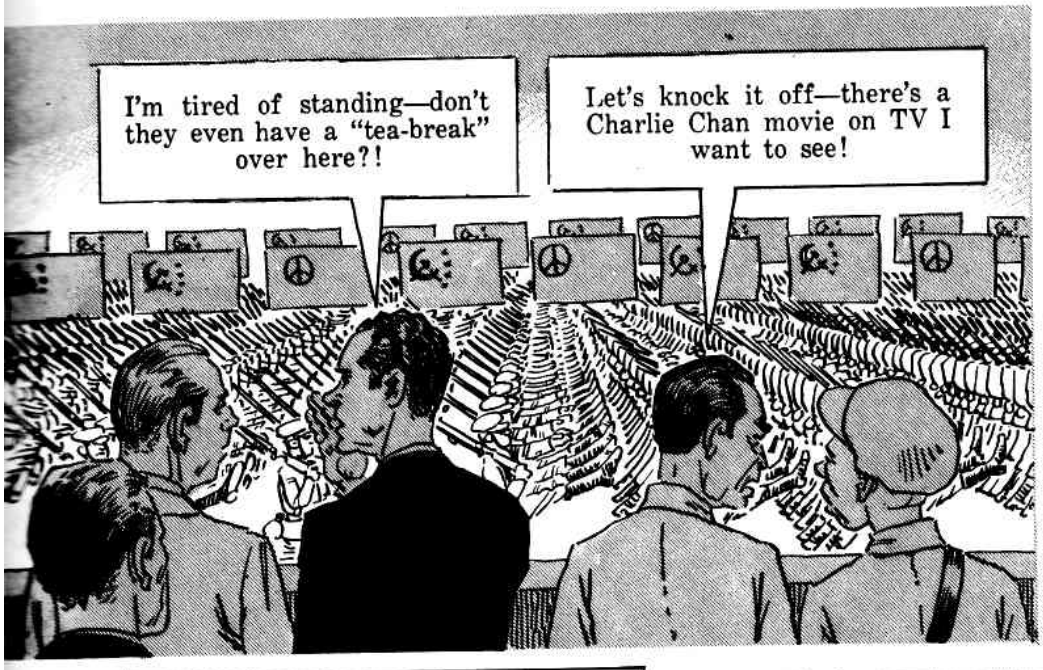

I wonder if I could stick him with separate checks?

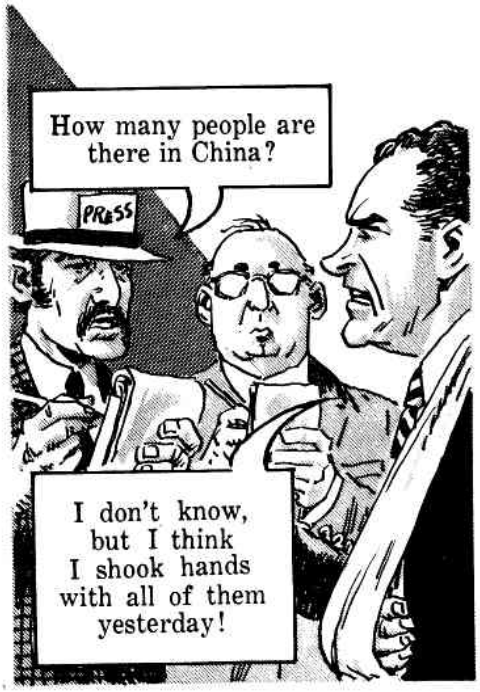

Now I suppose I'll have to have him over to my place for dinner!

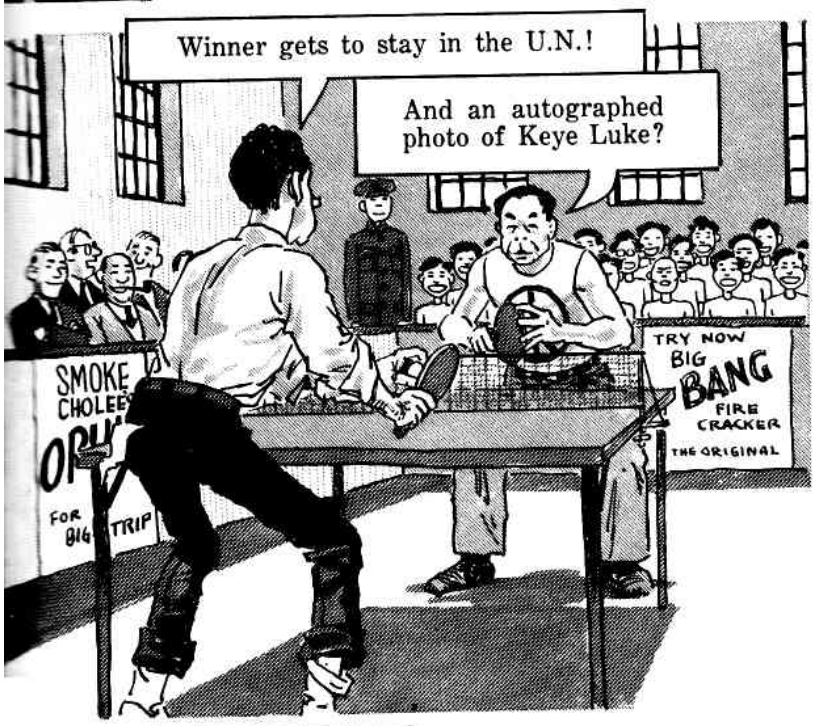

HELP! I PRISONER IN FORTUNE COOKIE FACTORY— CHIANG KAI SHECK

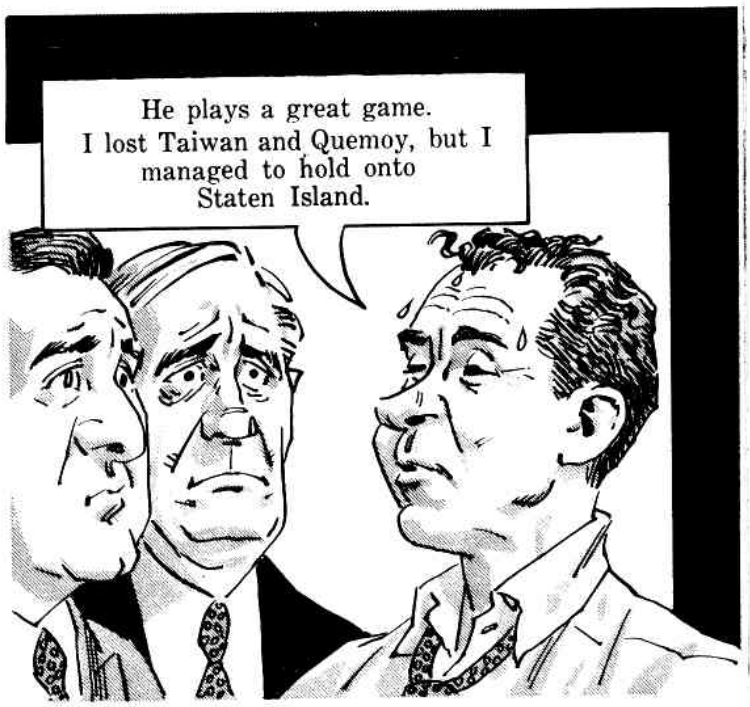

Ever think of putting in toll booths?

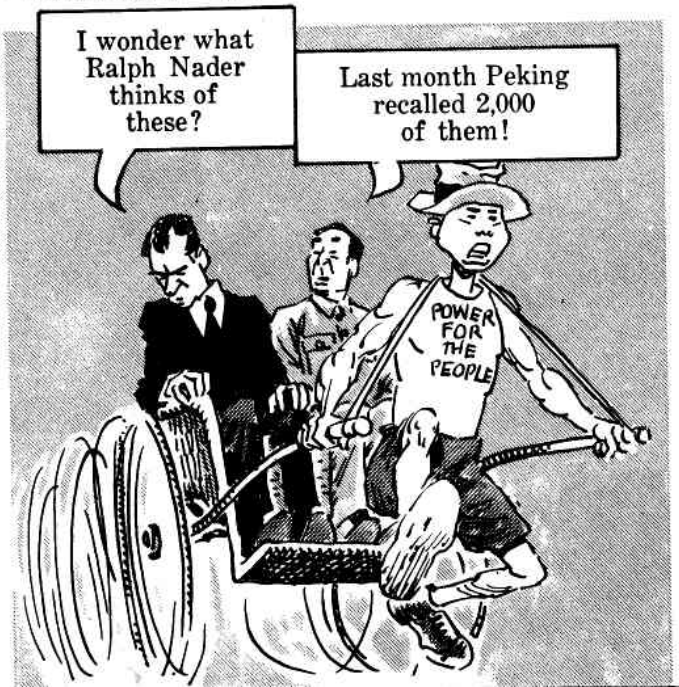

What's the sign say
No handball playing allowed.


I'm tired of standing—don't they even have a "tea-break" over here?!
Let's knock it off—there's a Charlie Chan movie on TV I want to see!


How many people are there in China?
PRESS
I don't know, but I think I shook hands with all of them yesterday!


Winner gets to stay in the U.N.!
And an autographed photo of Keye Luke?
SMOKE
TRY NOW
BIG
BANG
FIRE CRACKER
THE ORIGINAL
FOR BIG TRIP

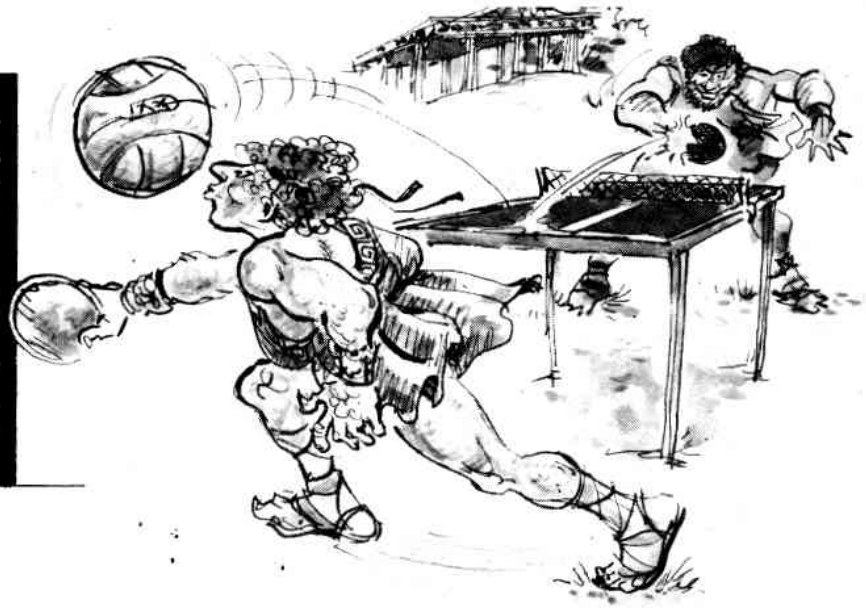

He plays a great game. I lost Taiwan and Quemoy, but I managed to hold onto Staten Island.


I wonder what Ralph Nader thinks of these?
Last month Peking recalled 2,000 of them!
POWER FOR THE PEOPLE

Goodbye, and don't forget to write—even if it's only a couple of billion dollars!
I had a great time! By the way, when my shirts are done, mail them, please!

Have you ever wondered how your favorite sport got started? Not wanting our readers to wrack their brains, CBS, (the CRACKED Board of Science), has come up with the answers!

THE HISTORY OF SPORTS



PING-PONG

In ancient Greece two sports which never caught on were basketball and ping-pong. This was because in those days the people weren't too smart. They played ping-pong with a basketball with ..... You guessed it!

One day, the great scientist, Aristotle, said, "Maybe if you switched balls each game would be better."

For trying to be such a wise guy, he was put to death. But, centuries later, people began to realize he might have had something ..... and ..... sure enough!

HANDBALL

On September 12, 1341, Irving Handball, anxious to impress his girl, invented a game that would make him famous.

In order that the sport be named after him, he made sure that it required the use of a ball and a hand. At first, however, the game did not catch on because Irving didn't use a wall, (for fear that the sport would become known as Wallball or Handwallball or Wallhand.) It was only after the name "Handball" had become established that a wall started being used ..... On October 3, 1441.

HOCKEY

Ice hockey goes so far back in history that no one is sure how the sport came to be. It didn't really become popular, however, until about 100 years ago, when skating rinks were invented. Before that, the players had to skate on ice cubes and were constantly getting the blades of their skates caught in the cracks, and breaking their necks.

BULL FIGHTING

This game derives from dinosaur fighting, a sport in which a man got into the arena wearing a cape and armed with only a small sword. As soon as the dinosaur entered the arena, the man ran for his life.

This was also the way Track and Cross-Country Racing originated.

POLE VAULTING

A very superstitious boy named Jonathan Polevault used to try not to step on cracks in the street. This was very difficult, for not only did Jonathan have enormous feet, but in those days the streets were made of cobblestones. Finally, on February 17, 1773, he stole a Maypole and used it to hurdle over the cobblestones.

Unfortunately he landed right in front of a horse and buggy, but not before the sport bearing his name was born!

TENNIS

Stores specializing in selling tennis shorts found that business was very bad. Customers would refuse to buy, saying, "Who needs it?"

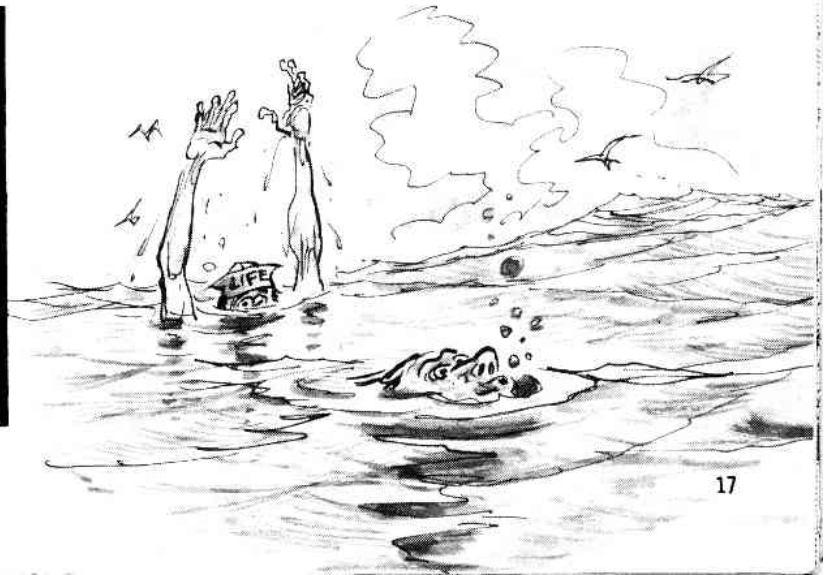
In danger of bankruptcy, the owners had a big meeting and decided that the only way to sell tennis shorts was to invent a new sport. They got together with other stores where business was bad — tennis sneaker stores, tennis racket stores, net stores, tennis ball stores, and made up a sport requiring all their products.

SWIMMING

At one time, (up to Sept. 13, 193 B.C. 1:30 P.M.), not many people liked to go into the water because they noticed that if they walked in too far they drowned. The Life Guards weren't much help because when they went in after the drowning people, they drowned, too.

This upset the Life Guards so much that they went on strike. In order to end the strike an inventor named Murray Swimming invented a way of splashing about in the water with your head outside once in a while.

This worked fine for those who remembered to breathe at the correct times.

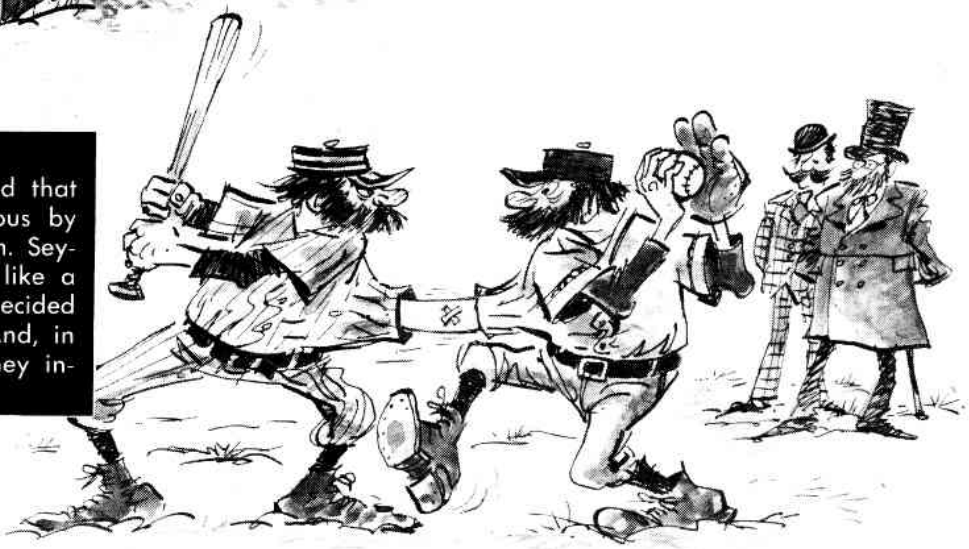


SOCCER

Many years ago, a family of 11 brothers found an unexploded bomb in their back yard. Nervous, they kicked the bomb into their neighbor's yard. Their neighbors, annoyed, kicked it back. This continued until the bomb exploded, which is why a soccer ball is now used instead.

BASEBALL

A pair of Siamese twins decided that they would like to become famous by having a sport named after them. Seymour and Stanley Szitzl seemed like a silly name for a sport, so they decided why not call it Doubleheaders! And, in order to create doubleheaders, they invented baseball!



FISHING

In 1186 a sea captain became upset at the number of sailors he was losing to sharks using mermaids as bait.

He said, "If sharks can fish for people, why can't people fish for sharks?" At first everyone laughed at him for his crazy idea. But they stopped laughing the day he got so mad he shot five of them and then went fishing.

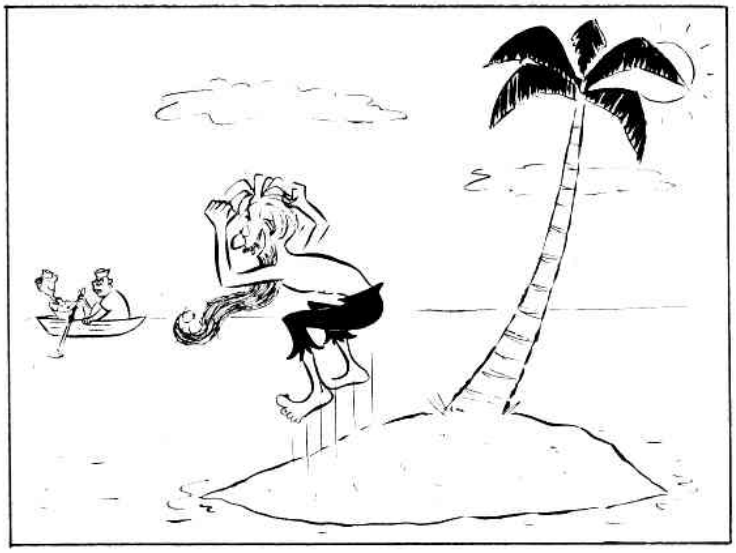
GOLF

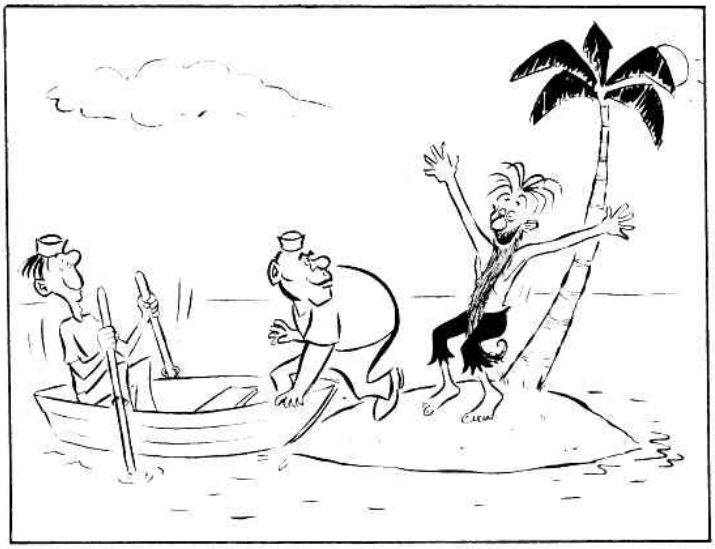
In ancient times a fellow named Fred was constantly falling and breaking a leg whenever he stepped on golf balls lying about his back yard. Angry over constant doctor bills, he dug holes in his yard and every time he came across a golf ball he took a stick and knocked it into a hole.

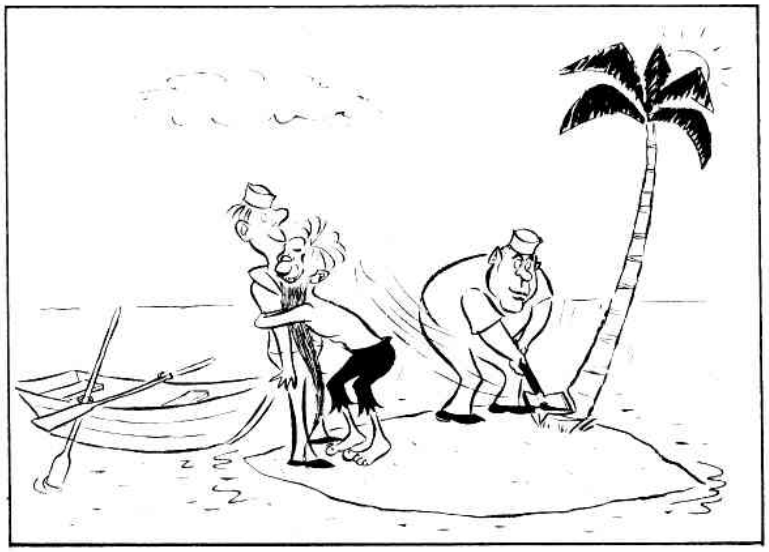
Unfortunately he didn't live to see the sport become popular because he dug the holes too wide and deep. He fell into one and was never heard from again.

Which is why golf holes are made smaller these days.

THE RESCUE?







REAL AD

HORROR HOUSE

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.

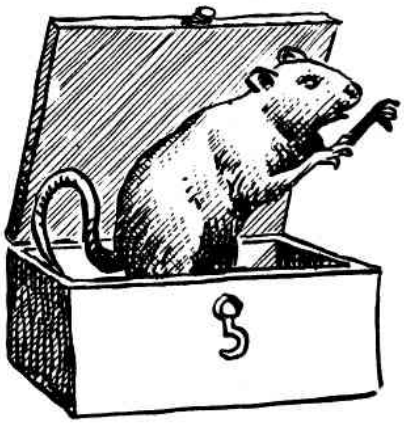
Only $3.00 per pair.

FRANTIC FEET.

Only $3.00 per pair.

RAT IN THE BOX.

Only $1.25 Ea.



HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional 25c for RUSH SHIPMENT

☐ BLACK WIDOW SPIDER
☐ HORRIBLE HANDS
☐ SHRUNKEN HEAD
☐ RAT IN BOX
☐ FRANTIC FEET
☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

☐ DEVIL
☐ FRANKENSTEIN'S MONSTER
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☐ WITCH
☐ WEREWOLF
☐ MAN-FROM-MARS
☐ VAMPIRE
☐ HORRIBLE-MONSTER
☐ SKULL
☐ GORILLA

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada please include additional 25¢ postage per item.

BLACK WIDOW SPIDER.

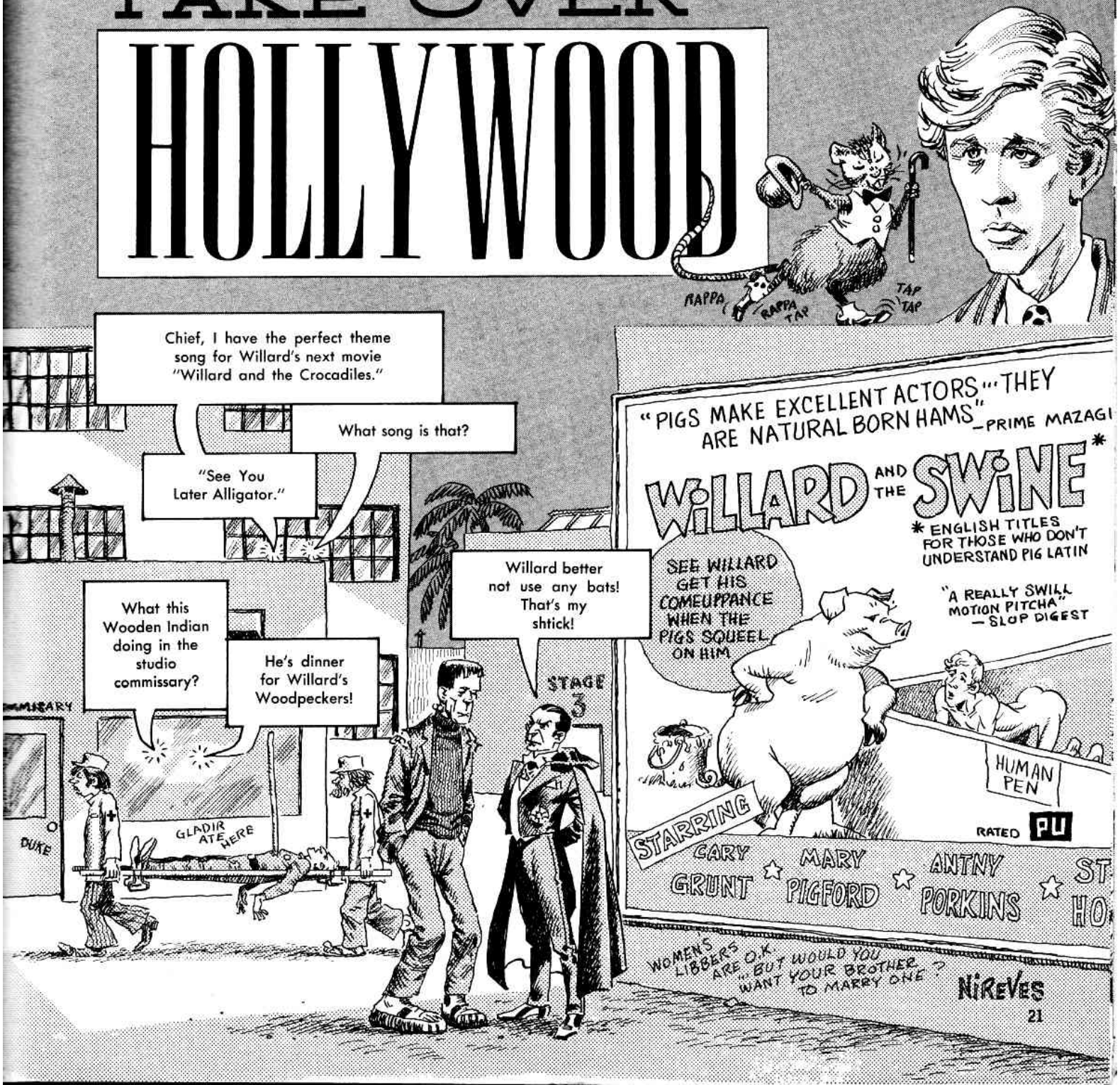
$1.00 Ea.

A real horror, but great fun.

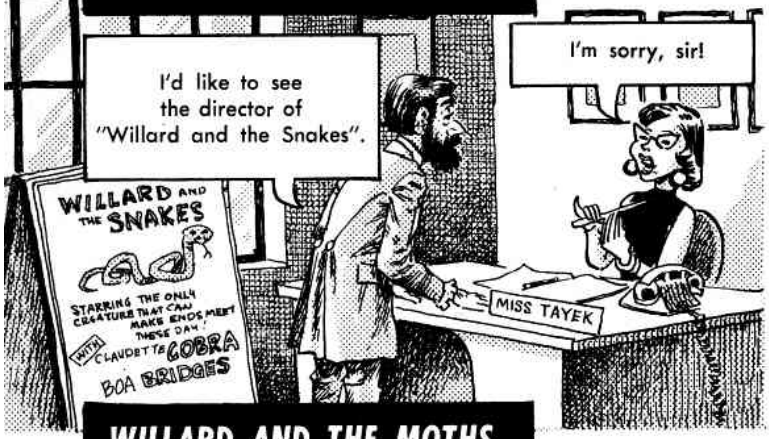
The RAT PACK IS BACK SECTION:

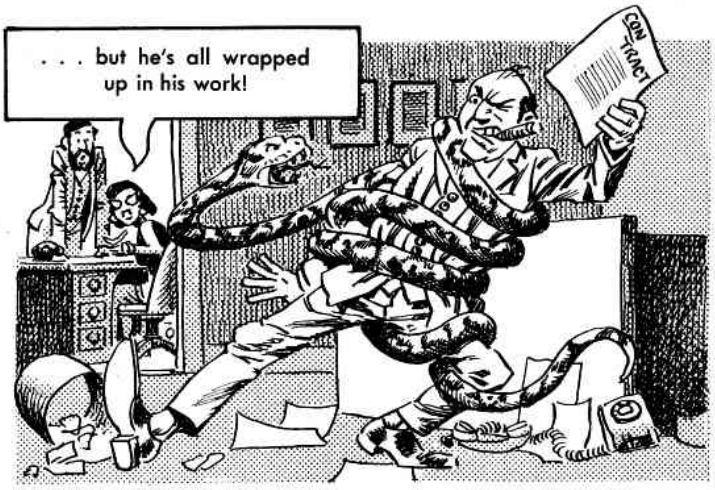
Bugs and animals may not yet be ready to take over the world, but they certainly have taken over Hollywood. In addition to recent pictures about sharks, insects, microbes, and ducks, the year's biggest box-office draw was the rats in "Willard." This fact hasn't been lost on the movie moguls in Tinseltown — they're already planning sequels. CRACKED presents a preview of what it will be like . . .

When WILLARD-TYPE MOVIES TAKE OVER HOLLYWOOD

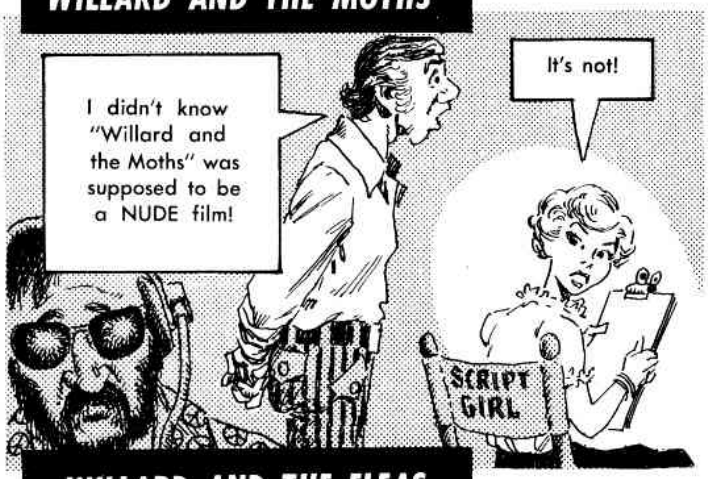


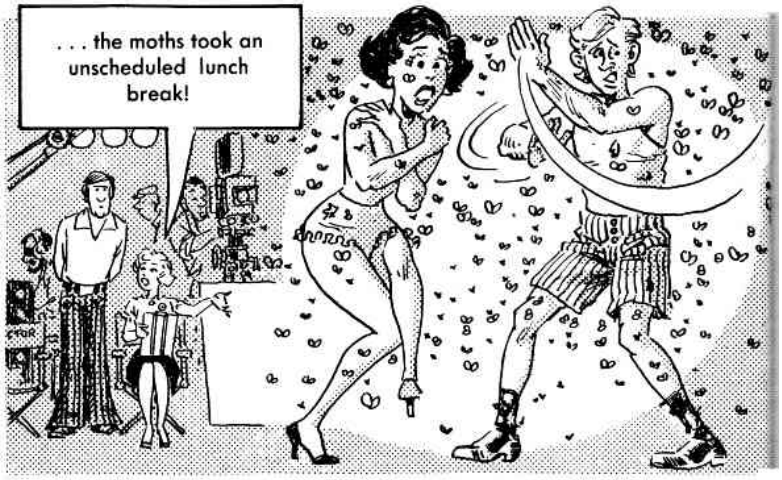
WILLARD AND THE SNAKES



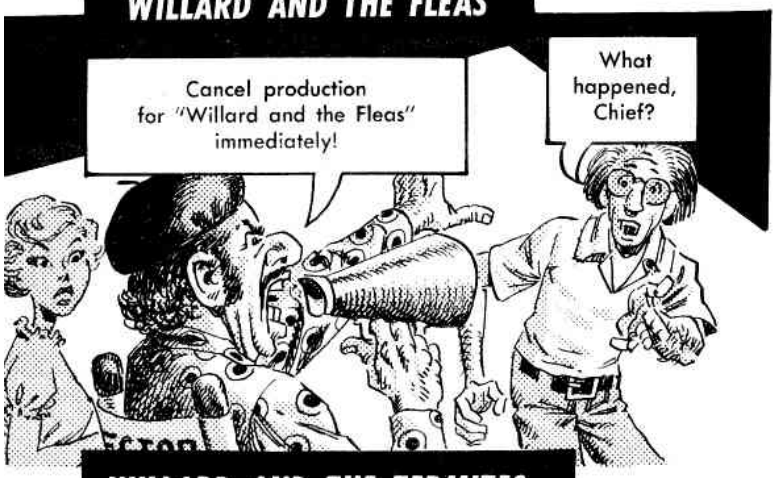


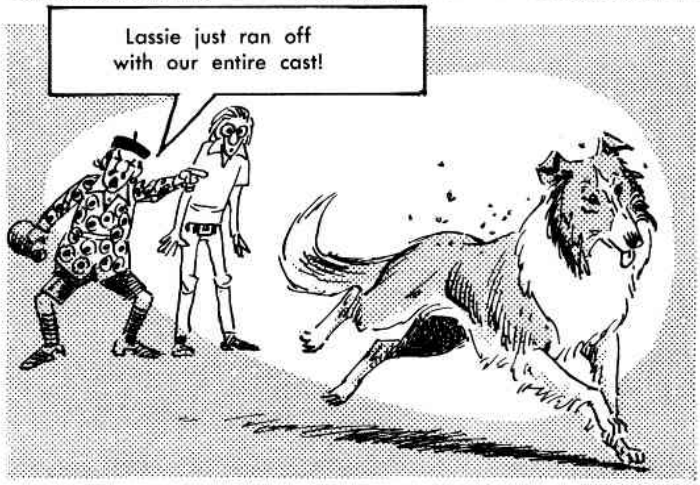
WILLARD AND THE MOTHS



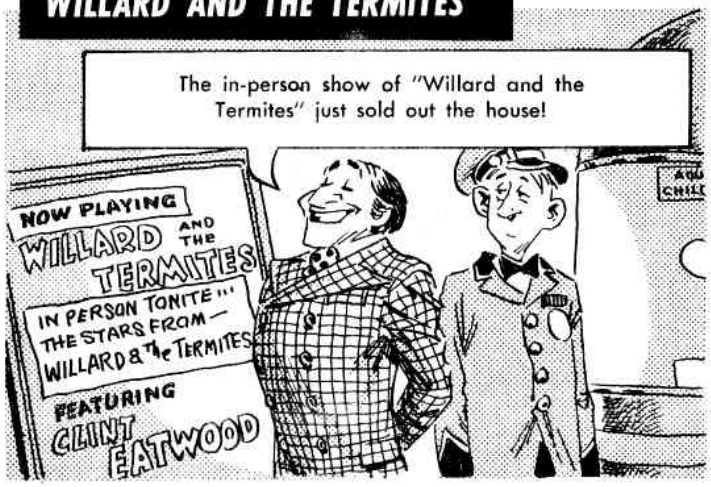


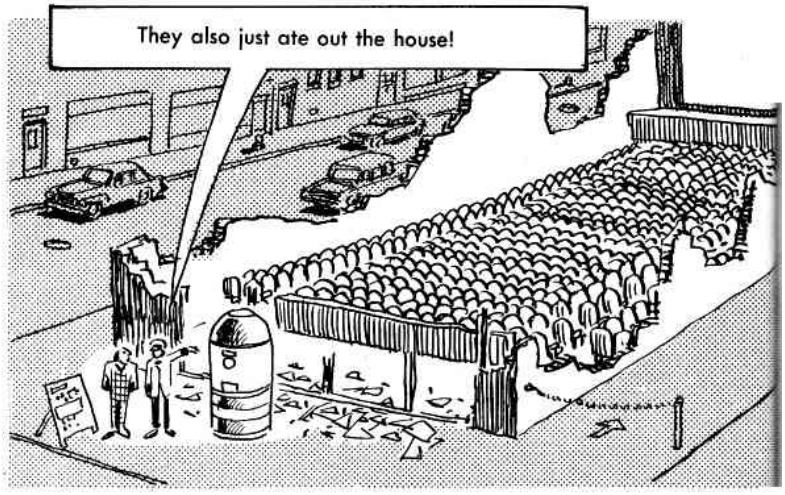
WILLARD AND THE FLEAS





WILLARD AND THE TERMITES





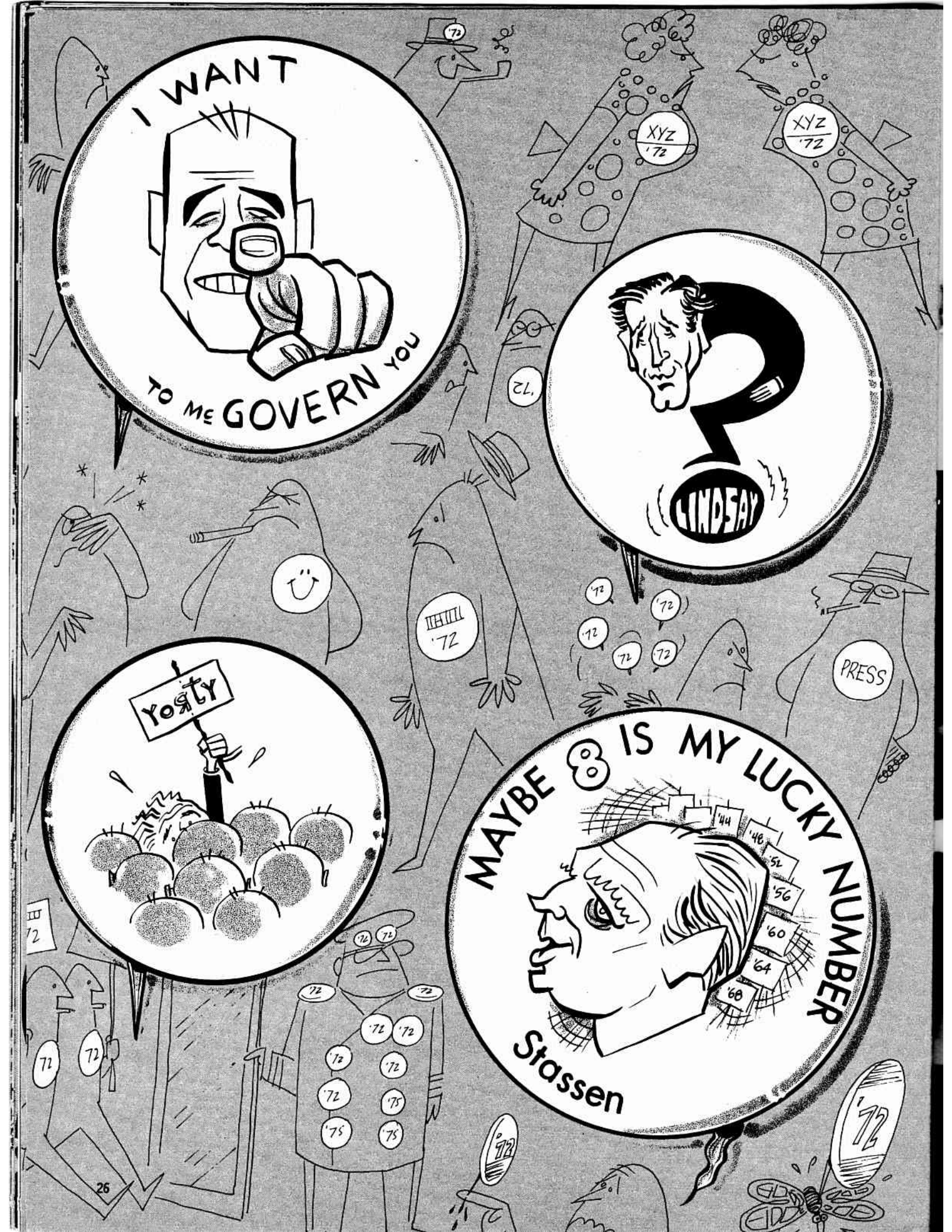
We'll soon find out who's going to walk off with the awards.
Psst! Bob! Somebody IS ALREADY walking off with an Oscar . . .
ANYUL MOOM PITCH AWARDS
. . . the ants from "Willard and the Ants."
How are the rushes from the latest Willard movie?
They stink to high heaven!
AVALON STUDIOS SCREENING ROOM
Great! That's just the way we want it!
SCRIPT WILLARD AND THE SKUNKS
"Willard and the Mosquitos" was great! I'd like to slap the star on the back!
COMING SOON WILLARD AND THE APES
AVALON STUDIOS PRESS CONFERENCE SHOW CREDENTIALS
You just did!
Grauman's CHINESE THEATER
I don't know how to do it!
Neither do I!
What's the big hassle?
How to get the footprints from the star of Willard's current movie?
John Wayne
TEMI

'72 POLI

Ah, yes. Bumper stickers, banners, pins, hats, pamphlets, signs, billboards, T.V. speeches, and millions of dollars will come together to bring us all yet another fantastic show for one of America's most famous pasttimes — The Presidential Election!
To help support this Great American effort, one of our terribly thoughtless, sneaky and CRACKED contacts smuggled these pins to us so we could give our readers the FIRST glimpse of the wonderful(?) year in store for us all in '72.

TICAL PINS

DOS BILLIONS
NOW REPUBLICAN
GUESS WHO
No.1 on MY Harris Poll
ADMIRAL DEWEY
'72
THE WINNER
I'M FOR
Watch out for
FALLING ROCK
CUDDLE UP WITH A
TEDDY BEAR
'72
Jim IVEY


I WANT
TO ME GOVERN YOU
XYZ '72
XYZ '72
LINDSAY
'72
PRESS
YOSTY
MAYBE 8 IS MY LUCKY NUMBER
'44
'48
'52
'56
'60
'64
'68
Stassen
'72

LOOK WHO'S IN THE MOVIES SECTION:

Many world-famous comic strips have been turned into motion pictures. Such great heroes as Dick Tracy, Mandrake, Superman and Flash Gordon have thrilled millions from the silver screen. Now CRACKED is proud to present . . .

THE FUNNIES IN THE FLICKS!

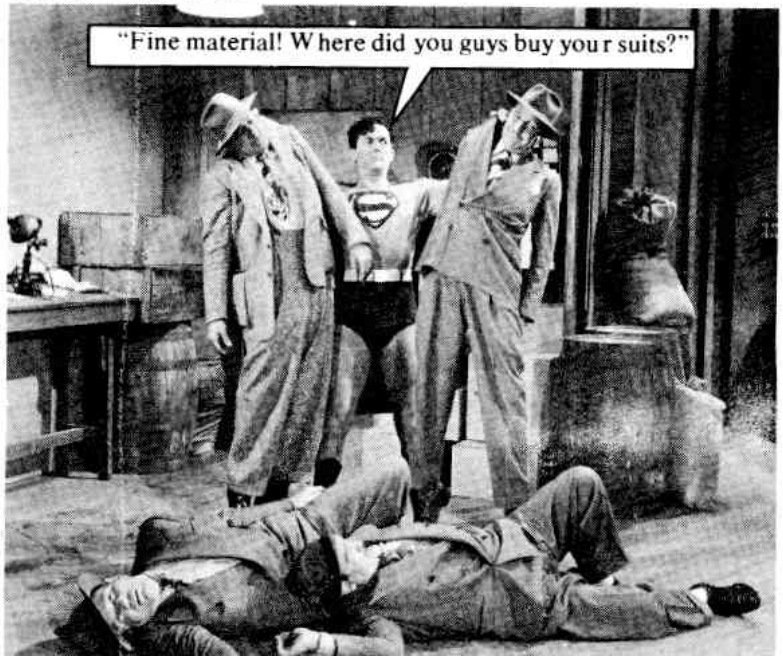
BATMAN

BLONDIE

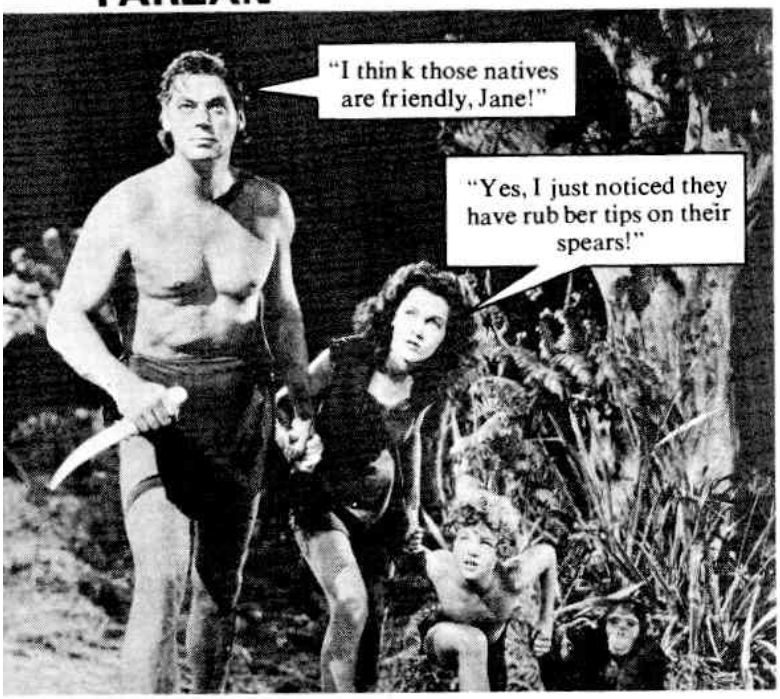
FLASH GORDON

MANDRAKE

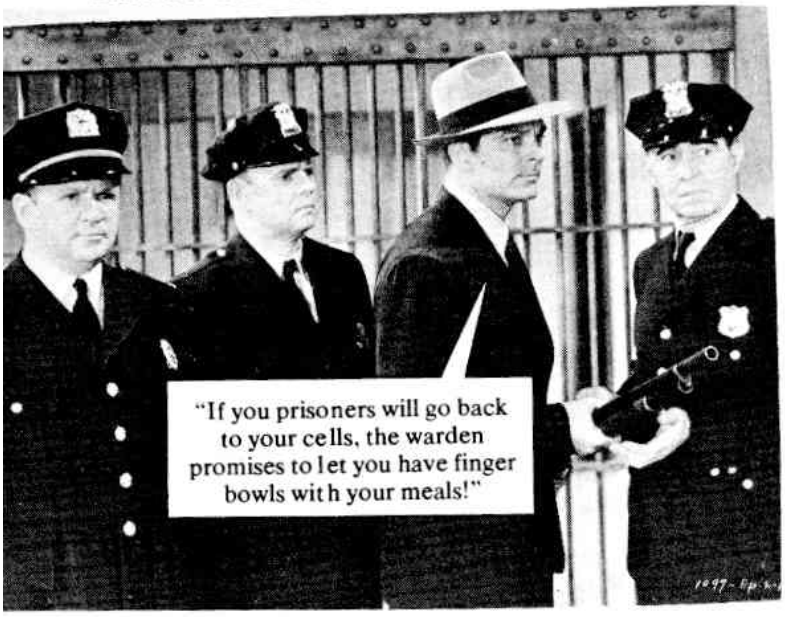
SUPERMAN

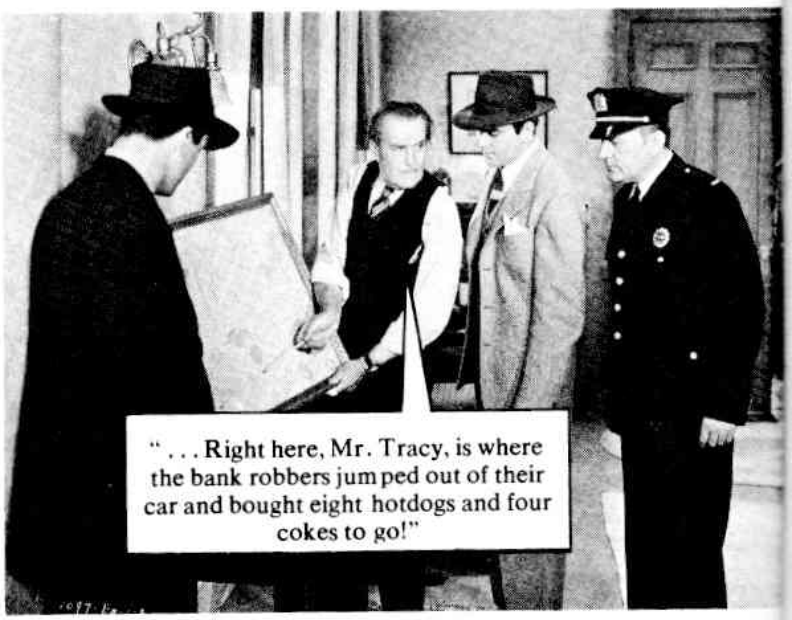


TARZAN

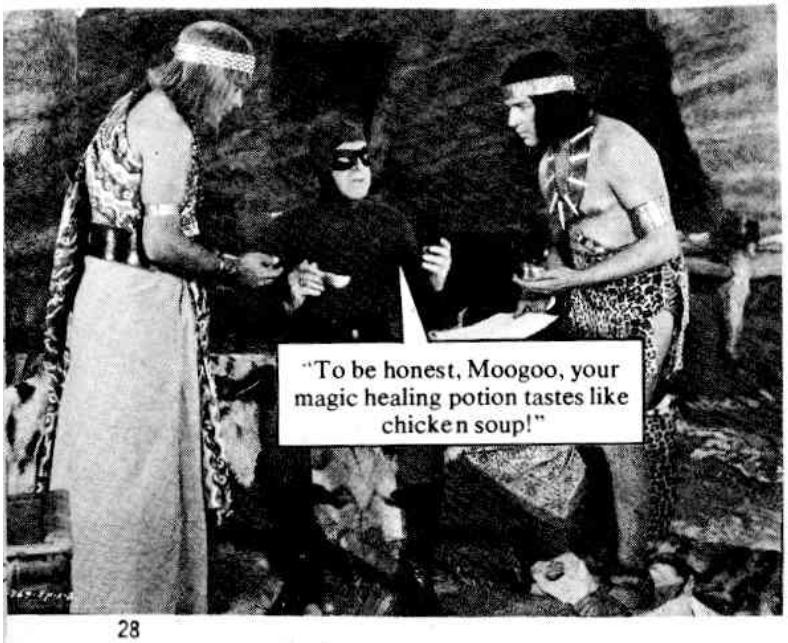


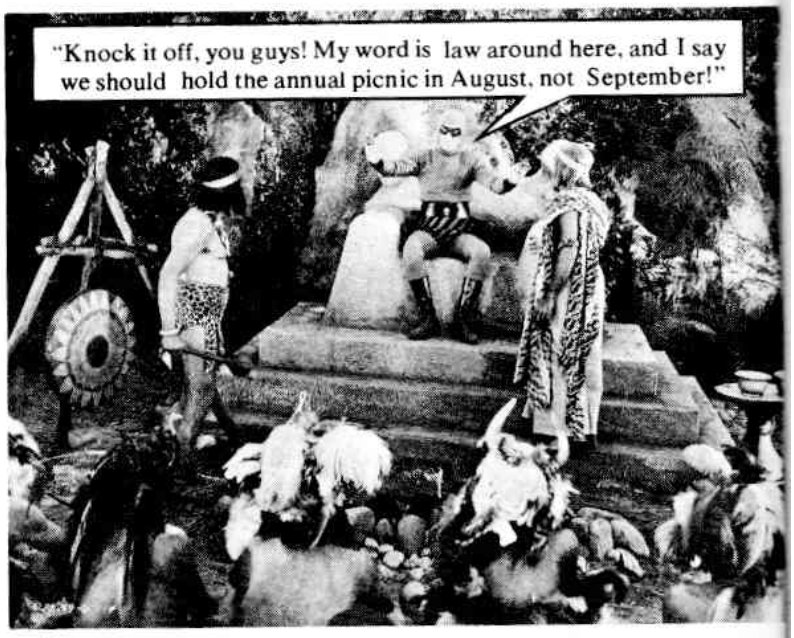
DICK TRACY





THE PHANTOM





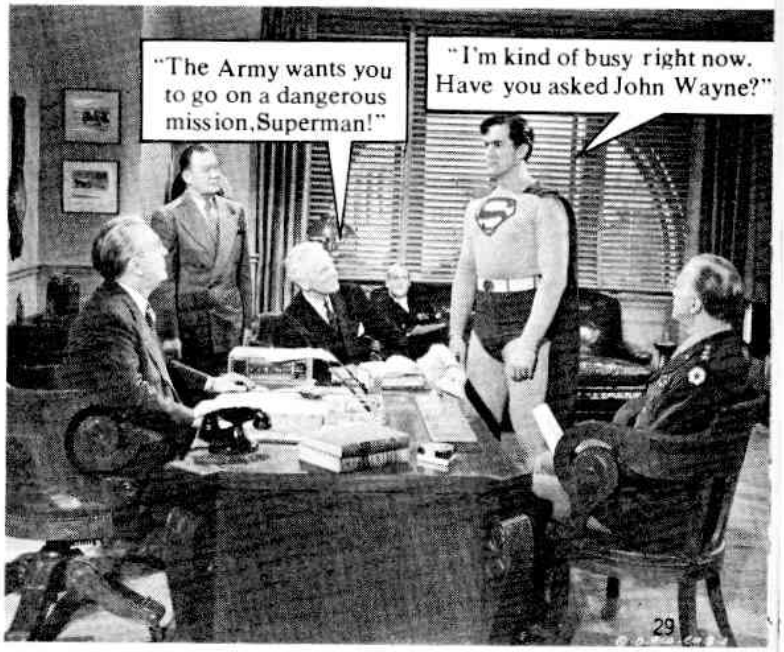
"Relax, Stanton. This is only a hair-dryer!"
"Don't shoot me, Batman! Don't shoot me!"
NATIONAL PERIODICAL PUBLICATIONS

NATIONAL PERIODICAL PUBLICATIONS
"No, I won't put my finger on the knot, Robin!"

"That's a great gun! How many box tops did you have to send in to get it?"

"How did they capture you, Flash?"
"My rocket ship took a wrong turn at Venus!"

". . . Yes, Mother. I'm still mild-mannered!"

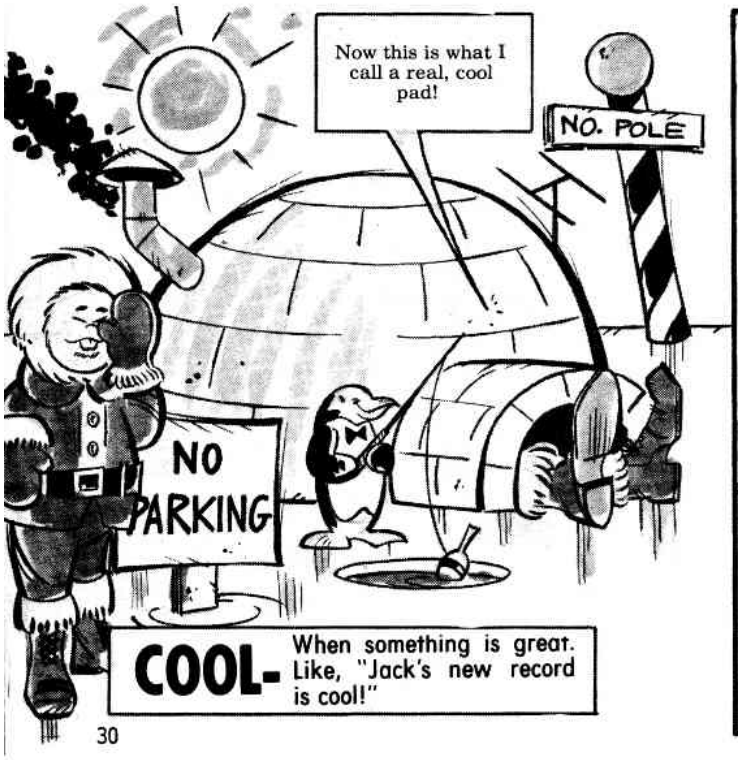

"The Army wants you to go on a dangerous mission, Superman!"
"I'm kind of busy right now. Have you asked John Wayne?"

In many big cities in the United States such as San Francisco, Calif. and Greenwich Village, N.Y., large groups of young people are forming their own communities. These folks are called "Hippies." They wear their hair long, dress in old clothes and try to get away from it all. They even have their own language. So that you can be "in", we at CRACKED now present . . .

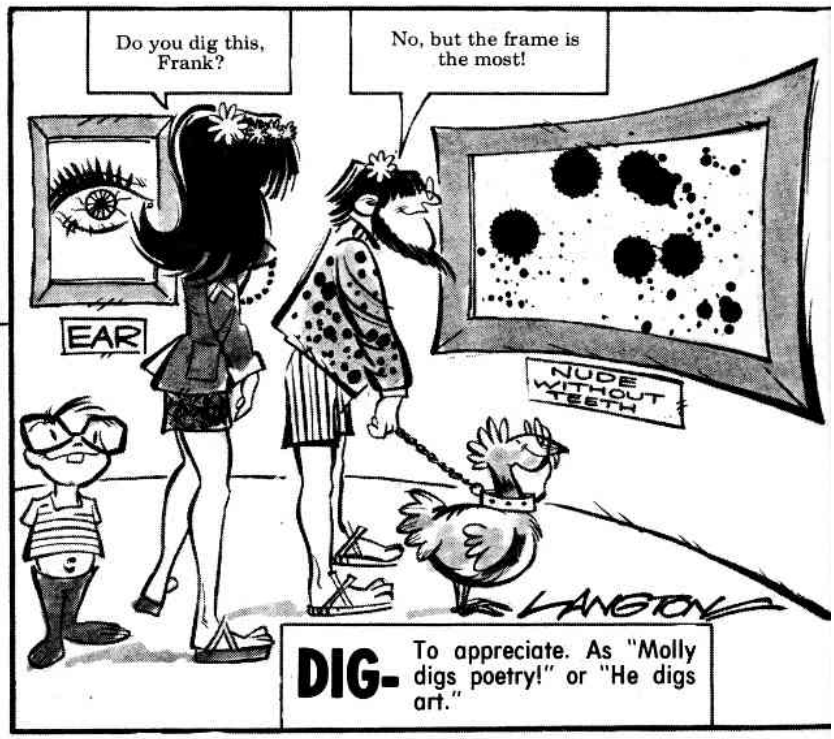
THE HIPPIES' ILLUSTRATED DICTIONARY

AT- Where the action is. Like, "Harry's joint is where it's at!"

BREAD- Means money.



COOL- When something is great. Like, "Jack's new record is cool!"



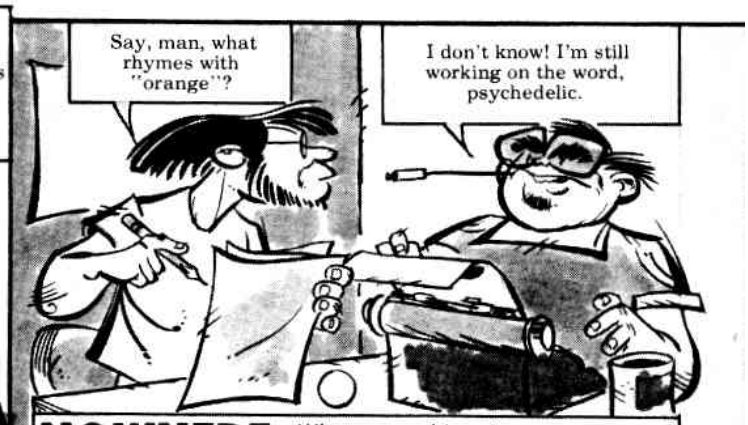
DIG- To appreciate. As "Molly digs poetry!" or "He digs art."

Why the big sun glasses? Something wrong with your eyes?
Yep, all three of them!
EYES- To like somebody. As, "I've got eyes for you!"
That's a far-out get-up you're wearing, Benny. Going to a party?
No, comin' from the race track!
FAR-OUT- Something that's new or crazy. As, "James" paintings are really far-out!"
It's the new sound! They play rocks!
The guy on first rock is flat!
YEH! YEH!
BOKABOKABOKBOO!
NOK
BIM BOK
GROOVY- When something is fabulous. Like, "The music is groovy!"
What makes you think I'm drunk?
Because you just set fire to the socks you're wearing!
XXX
HANG-UP- A problem. Like, "Milt can't drink. That's his hang-up!"
Why isn't Gus "in" any more?
Because they found out he was seen looking for a job!
IN- To be involved. To be part of a group. As, a love-in or be-in.
Hurry and drink up! I get a nickle back on that bottle!
Don't rush me, man! I'm just starting to see little pink gurus!
Where did you buy that juice—in a hardware store?
XXX
JUICE- The name for alcoholic beverages.

KICKS- To do something for fun. Like, "Teddy plays drums for kicks!"

LIVING- Doing something for pleasure or enjoyment. As, "Wearing dirty clothes is really my idea of living!"

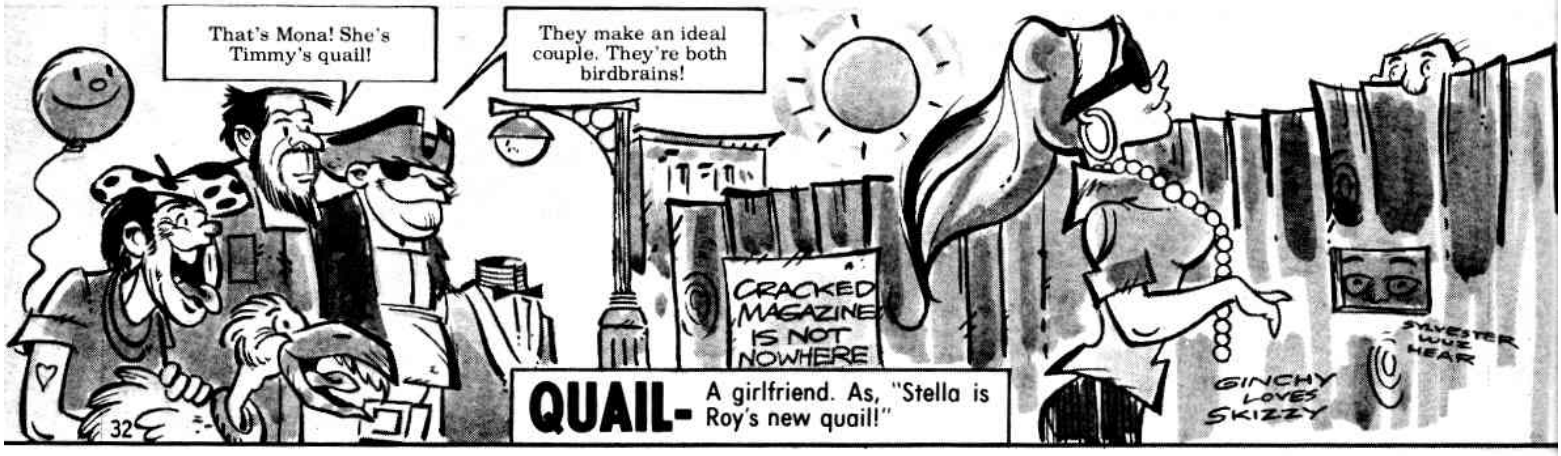
MANTRA- An Indian chant.



NOWHERE- When something is not a part of the latest scene. Not good. As, "Freddie's poems are nowhere!"

OUT-OF-SIGHT- Amazing, wonderful. As, "The movie is out-of-sight!"

PAD- Room or apartment.



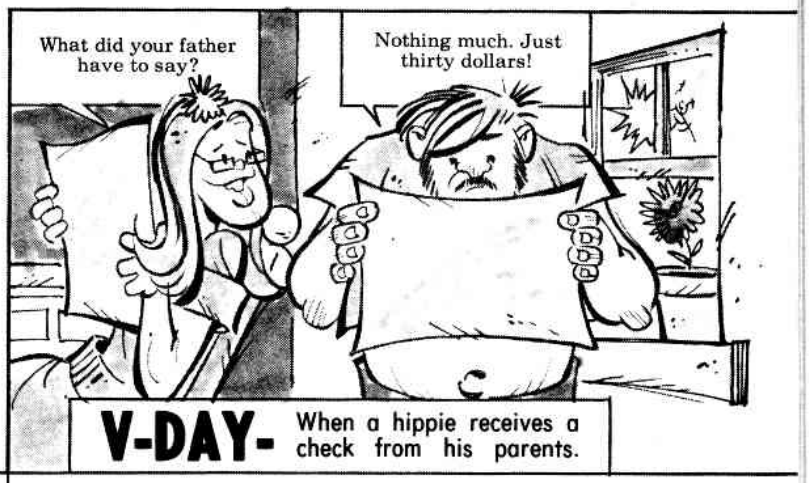
QUAIL- A girlfriend. As, "Stella is Roy's new quail!"

RAP- To talk. Like, "Hi, I want to rap with you."

SPLIT- To depart.

TURN ON- Something that excites. Like, "Bill turns me on."

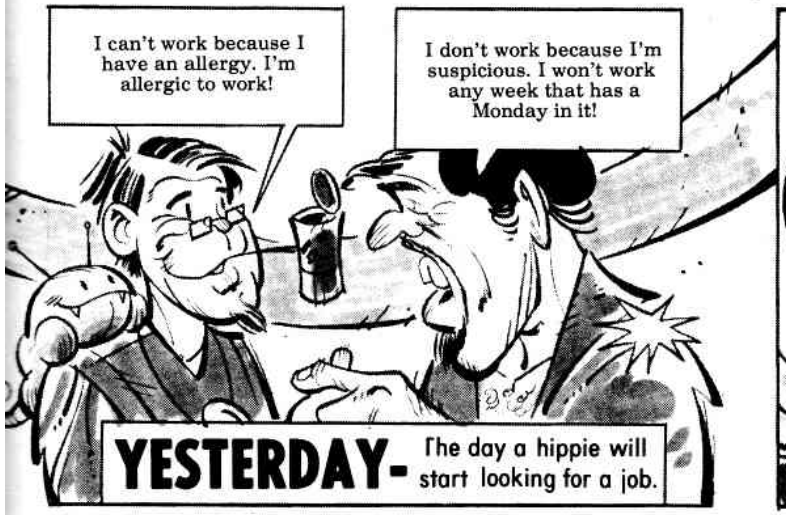
UNDERGROUND- The hippies' clubs, plays and movies.



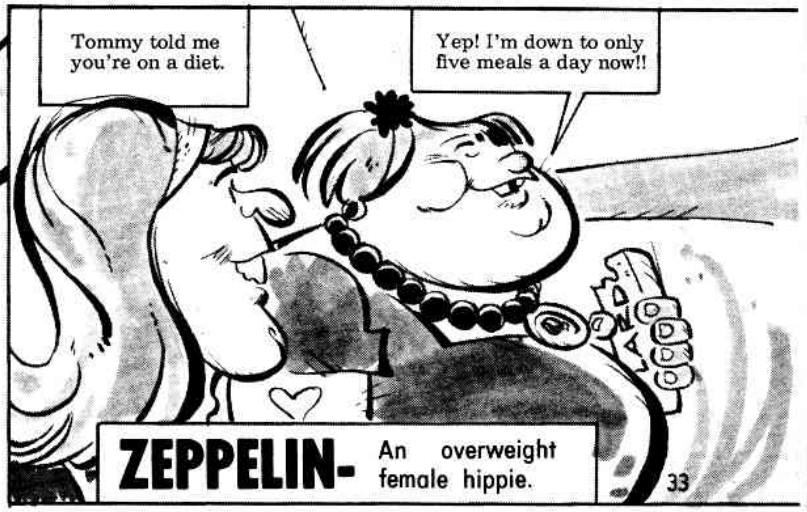
V-DAY- When a hippie receives a check from his parents.

WAIL- When a singer or a musician can perform excellently. Like, "You should hear her wail the blues."

XMAS- The only time of year when a hippie will clean up his pad. (He thinks Santa Claus is a hippie because he has a beard.)



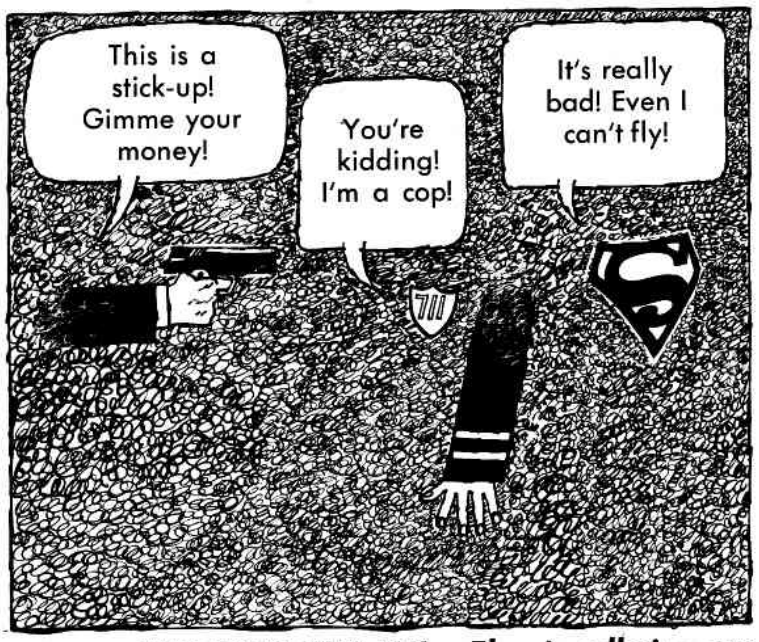
YESTERDAY- The day a hippie will start looking for a job.



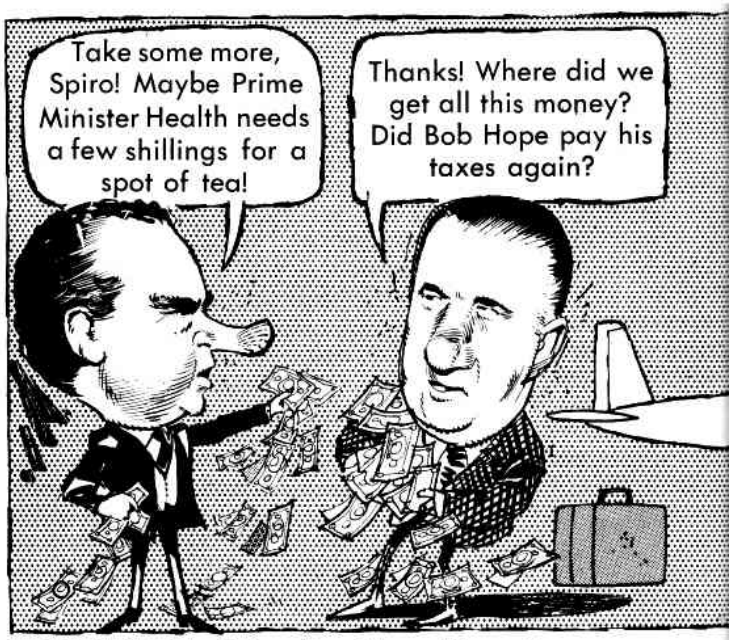
ZEPPELIN- An overweight female hippie.

FRONT-PAGE FUN SECTION:

CRACKED LOOKS

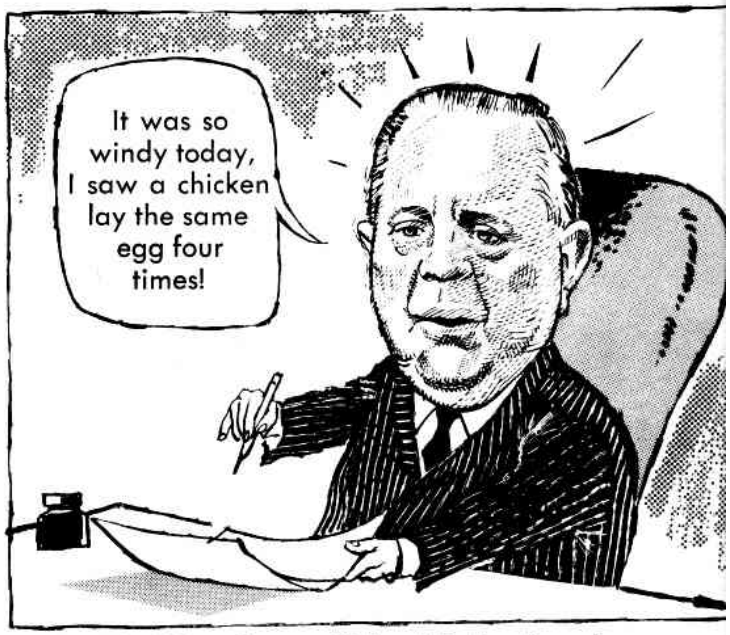


NEW YORK CITY, N.Y.—The air pollution was so bad yesterday that it grounded everything. It was so dense you couldn't see your hand in front of your face.



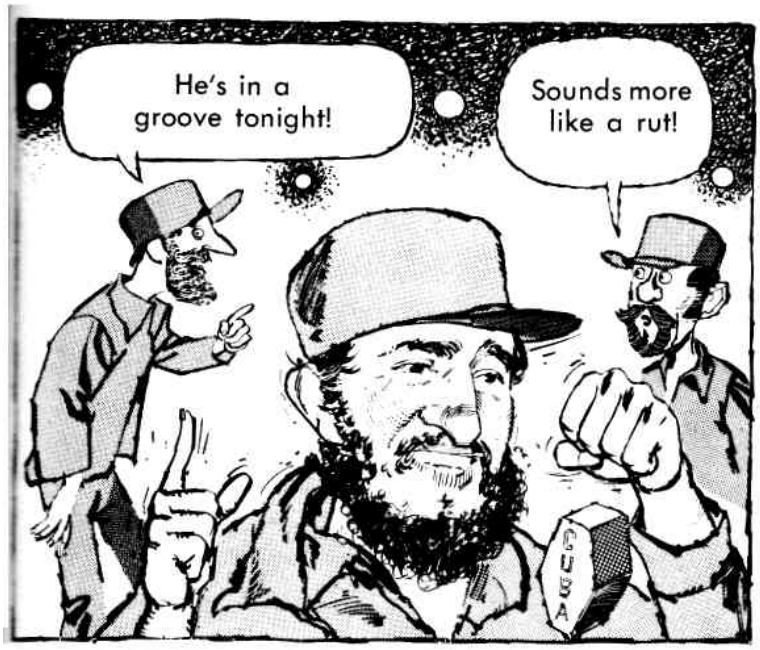
WASHINGTON, D.C.—President Nixon is seen wishing Vice-President Agnew "Bon Voyage." The V.P. is off on a two-week tour of friendly nations. To prove it's a friendly visit, Agnew is leaving his golf clubs at home.

HOLLYWOOD, CALIF.—The great wave of nudie motion pictures has thrown many people out of work. Above you see a line of unemployed costume designers reporting to the U.S. unemployment office.

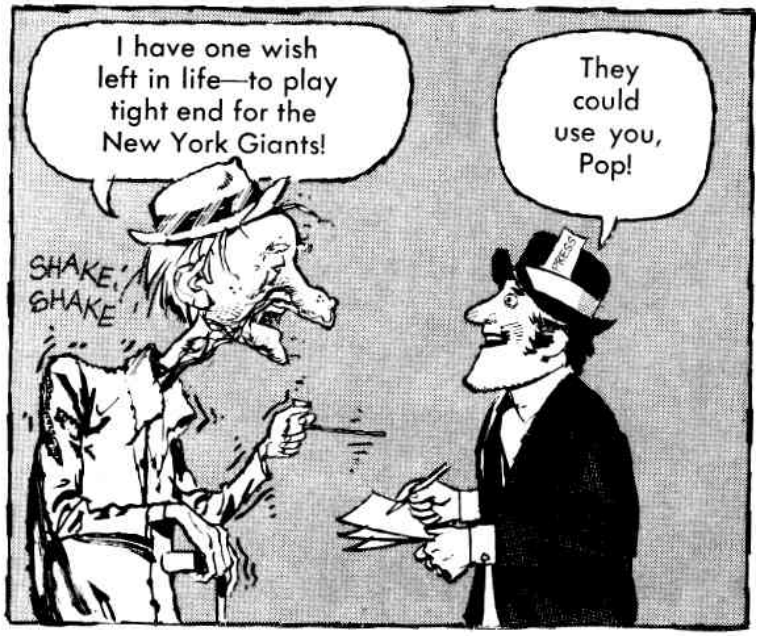


CHICAGO, ILL.—Mayor Richard Daley has declared this to be "Be A Proud Chicagoian" Week. After signing the notice, Daley left for Honolulu, Hawaii.

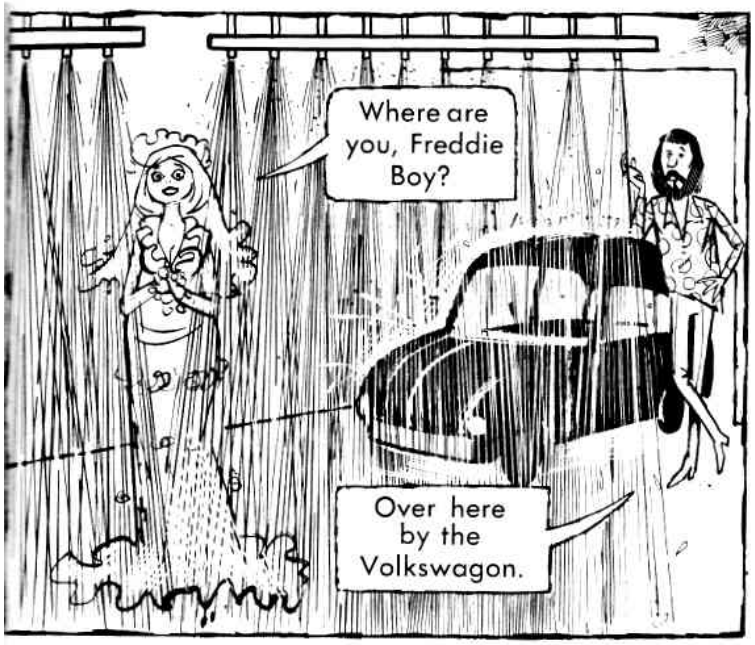
AT THE NEWS



HAVANA, CUBA—Fidel Castro spoke on T.V. last night for nine straight hours. He was only interrupted three times—once for a station break and twice for No-Doz commercials.



FLOOMAN, TEXAS—Wellington C.K. Nerm, celebrated his 108th birthday today. Asked what he attributed his longevity to, Mr. Nerm stated, "Breathing."



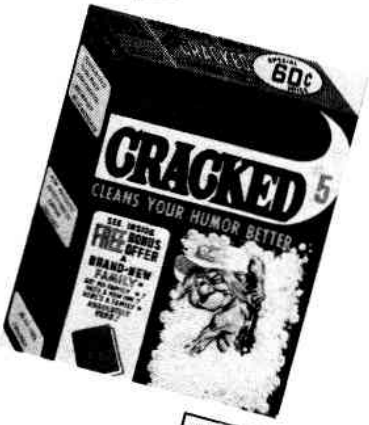
SAN FRANCISCO, CALIF. — Hippie Fred "Boom-Boom" Quiggs married his long-time sweetheart, Maggie Flimp in a carwash. The happy couple are spending their honeymoon in a mailbox on Collens Street.

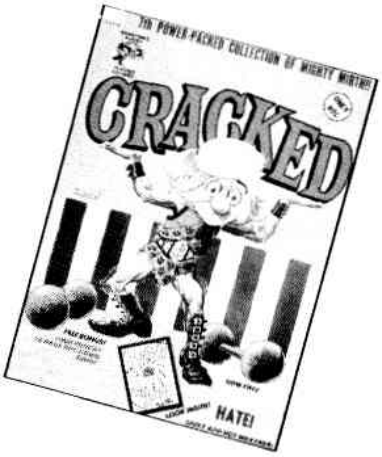
ATHENS, GREECE — Jackie Onassis is shown arriving here to spend a weekend in this wonderful city. That's Jackie behind her luggage. The rest she sent by truck convoy.

FREE!! PAPER AIRPLANES INSIDE!

BIGGEST-GREATEST CRACKED #7

16 PAGES OF PLANE FUN





Nobody else has 'em— airplanes to cut out that really work— ONLY in the newest

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New York, New York 10003

I enclose ..... Send me the Annuals I have checked. 60 cents each.

- ☐ **BIGGEST-GREATEST CRACKED #7**
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PLEASE RUSH! enclose 25¢ extra

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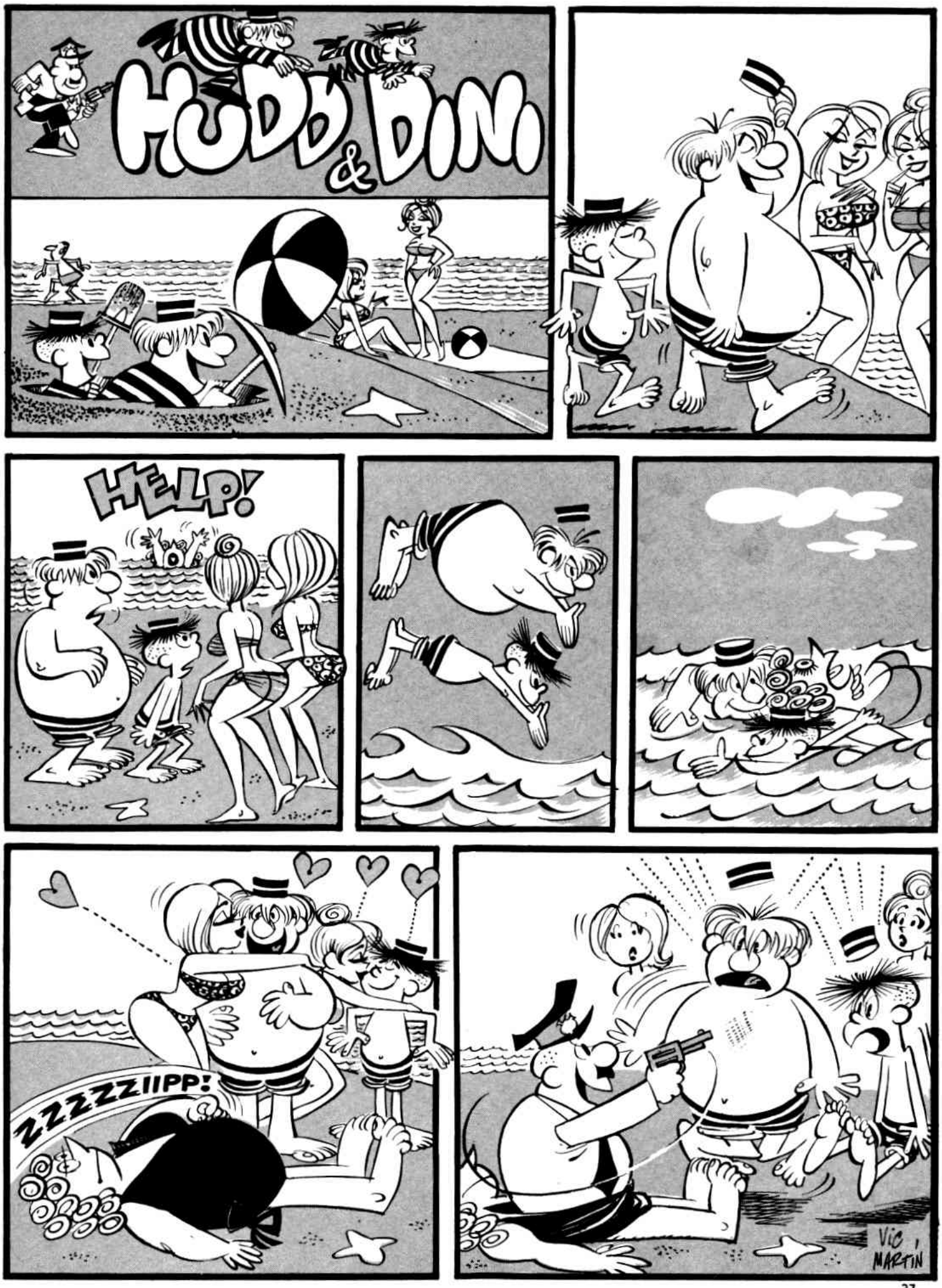
ORDER ANNUAL ISSUES FROM THE MAGAZINE THAT'S ALL IT'S

CRACKED

UP TO BE.


HUDDY & DINI
HELP!
ZZZZZZIIPP!
VIC MARTIN

G.I. GYRATIONS SECTION:

Congress is planning to do away with the draft and replace it with an all-volunteer Army. In anticipation of this move, military commanders are trying to make service life more pleasant for the enlisted man. Already many posts have done away with stringent Mickey Mouse-type regulations and introduced such features as G.I. credit cards and coffee-houses. CRACKED predicts it won't be long before we'll see . . .

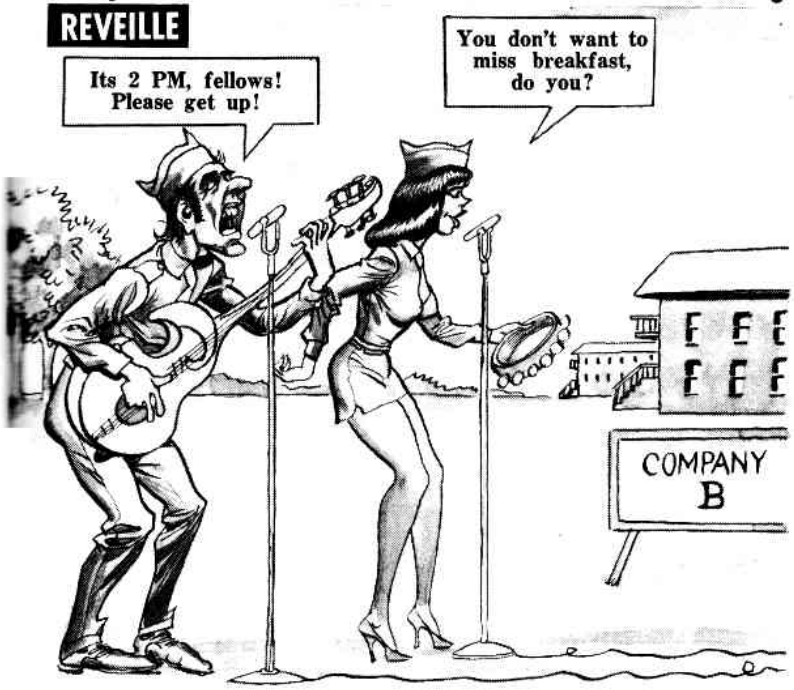
THE NEW MOD ARMY

McCARTNEY

Prospective soldiers will be able to rap about enlistment opportunities with their recruiting guru

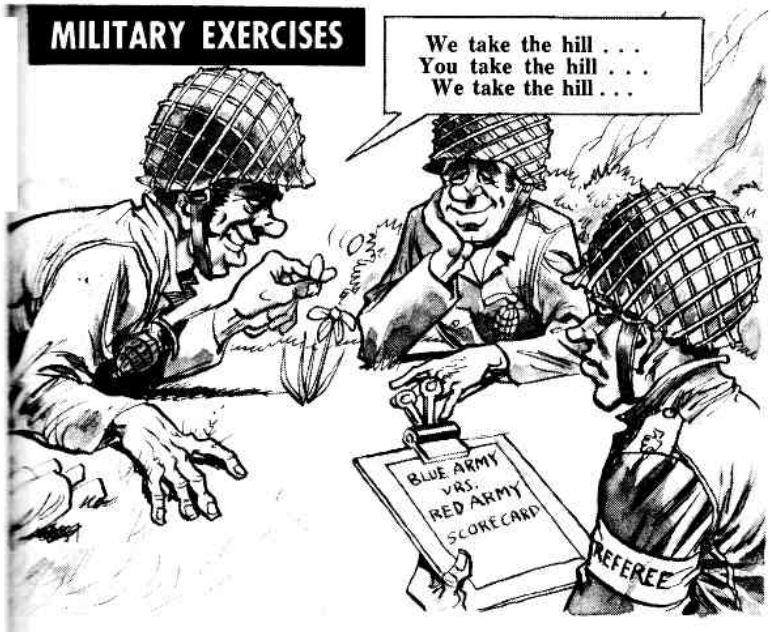
Army units and institutions will reflect the new changes . . .

REVEILLE



SALUTING

MILITARY EXERCISES



THE MESS HALL

THE SUPPLY ROOM

THE C.O. HAS A HEAVY WORK ASSIGNMENT FOR YOU, BOY.
COMMANDING OFFICER
Man, work out this Heavy sound!
ZEN
Sarge, we're here to report for the digging detail.
Work details and duty assignments will also be modified . . .
Okay! Help me dig this funky album!
JAMES BROWN
SOUL TIME
But the biggest changes will show up in the enlisted men's quarters . . .
Hey, sarge! I'm hung over. I've got this splitting headache!
The doc is making house calls. He should be over to your barracks in about 20 minutes!
PULL FOR BUTLER
Twenty minutes! %@*#%*! . . . I knew I should have enlisted in the air corps.
THIS ROOM IS THE RESIDENCE OF PVT. KOWALSKI SGTS AND DOGS KEEP OUT!
General, I had no idea the new G.I. lived so well!
Senator, this is just the stockade! You should see their regular quarters!

Eventually even military uniforms and equipment will reflect the spirit of the new, mod Army . . .

REGULATION UNIFORM

MOD GLASSES TINTED IN SERVICE BRANCH COLORS

REGIMENTAL POLKA-DOTTED WIDE TIE

DOUBLE BREASTED JACKET

RUFFLED SLEEVES INDICATE UNIT CITATION

PEACE ORIENTED SWAGGER STICK

FLAIR TROUSERS

BOOTS WITH STARS & STRIPES MOTIV

FATIGUE UNIFORM

(also know as the FREAKOUT UNIFORM)

JIMI HENDRIX-TYPE HAT

REINFORCED SHOULDER PADS FOR CARRYING PROTEST SIGNS

MESSAGE PAD FOR WRITING COMPLAINTS TO THE INSPECTOR GENERAL

TIE-DYED PATTERN

COMBINATION IDIOT STICK & HAIR DRYER

HOB-NAILED SANDALS

WAC UNIFORM

EXTRA TALL OVERSEAS CAP TO FACILITATE THE CARRYING OF A WIDE ASSORTMENT OF MOD GLASSES

WOMAN'S LIB MEDALLION

GOLD TRIM ON HOT PANTS INDICATES OFFICER RANK

FRINGE ON BAG INDICATES ELITE UNIT

G.I. EQUIPMENT

DRAGSTER-TYPE JEEP

DRILL SGT'S FLUTE

ZODIAC-ORIENTED DOG TAGS

COOL CONDUCT MEDAL AWARDED TO GRUNCHES WHO KNOW ENOUGH NEVER TO VOLUNTEER DURING THEIR ENLISTMENT

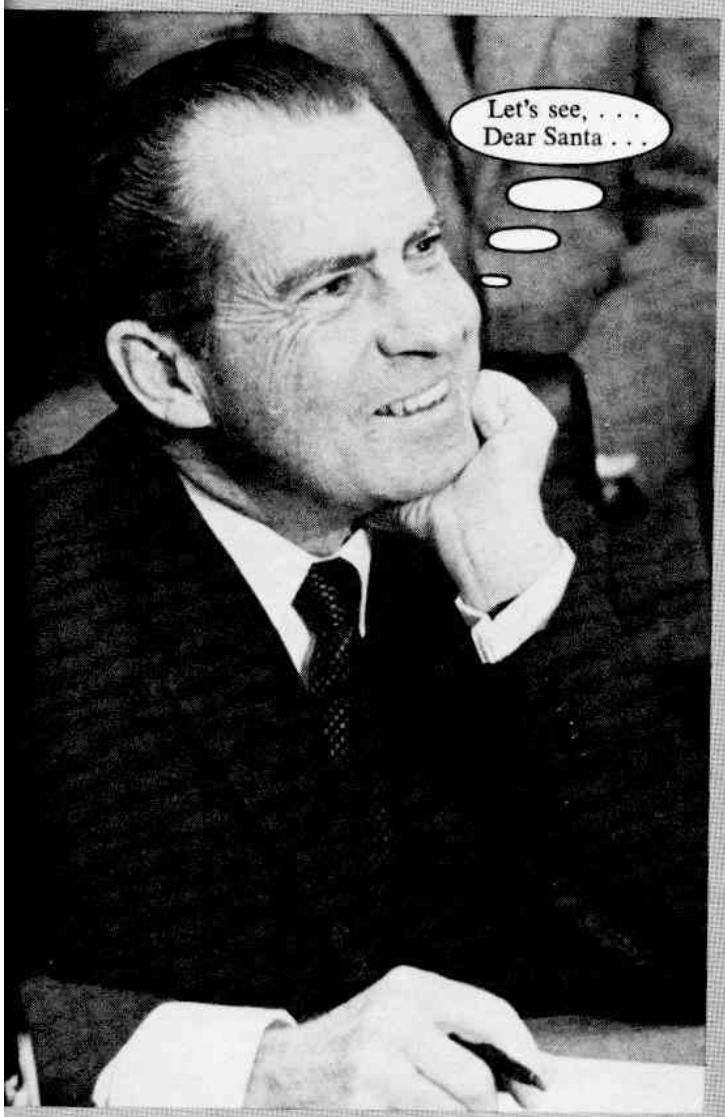
PSYCHEDELIC-COLORED MESS GEAR

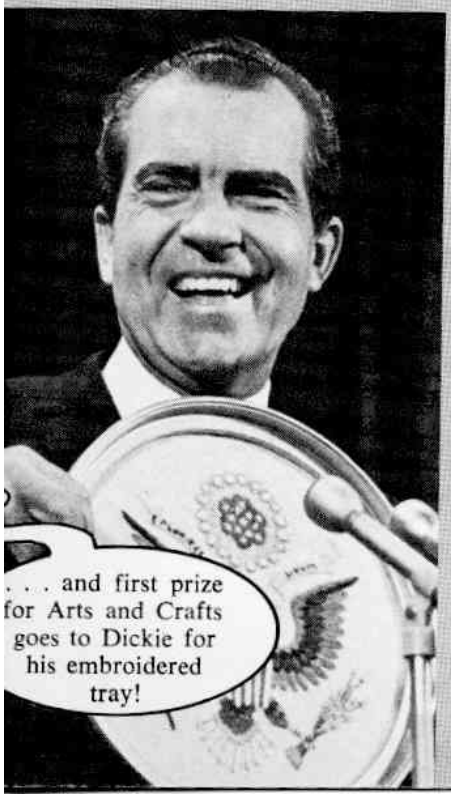
IT'S A GASSER SECTION:

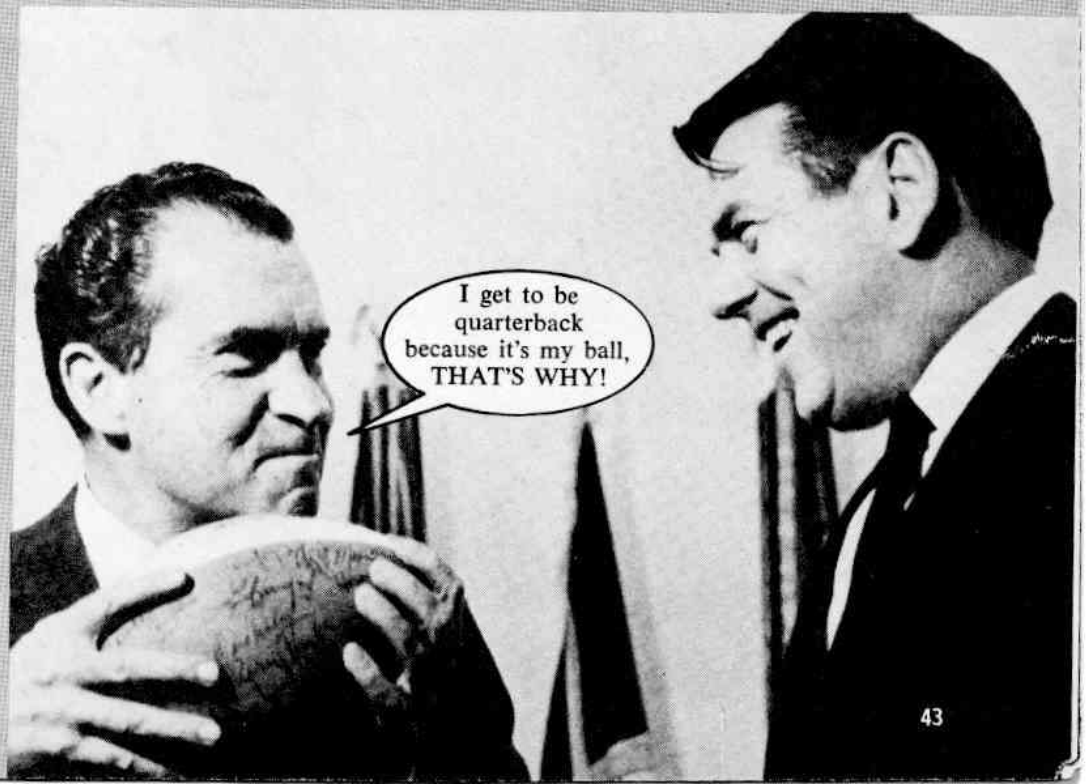
the SNELL TEST

EVER WONDERED WHAT OUR PRESIDENT WAS LIKE WHEN HE WAS A KID? WELL, WE TOOK SOME PRESS SHOTS OF HIM AND ADDED CAPTIONS THAT MIGHT GIVE YOU AN IDEA OF HOW IT WAS . . .

WHEN EVERY ONE CALLED HIM DICKIE

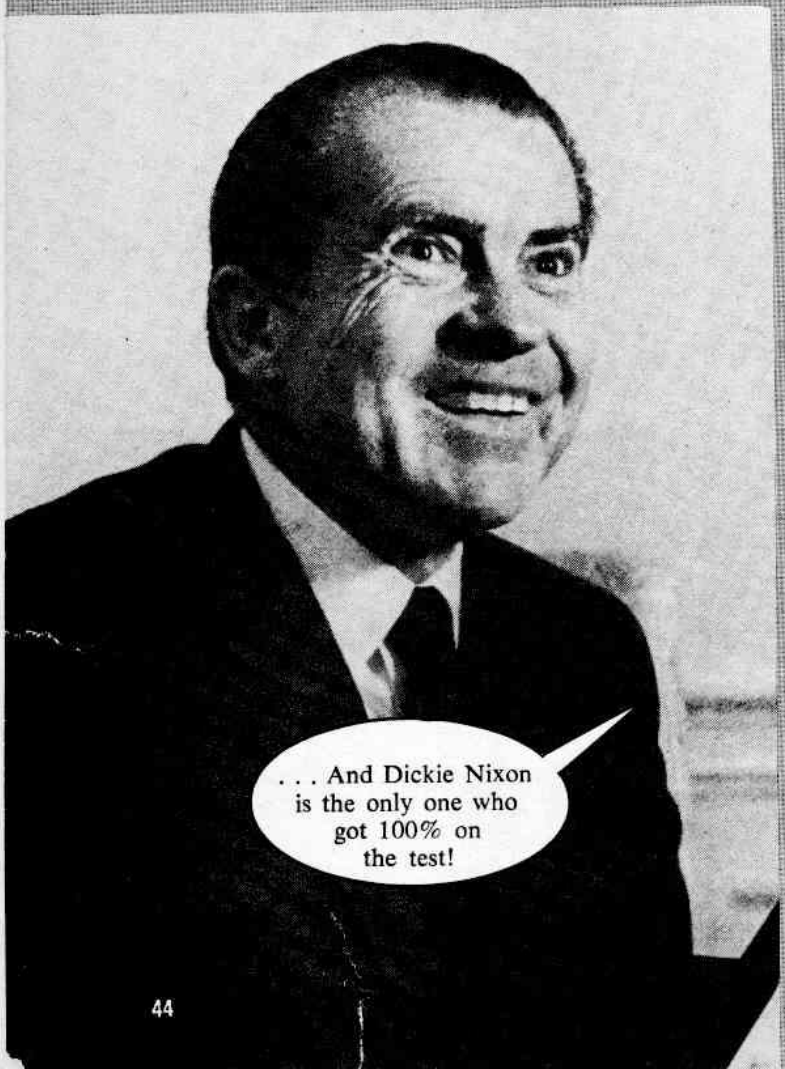


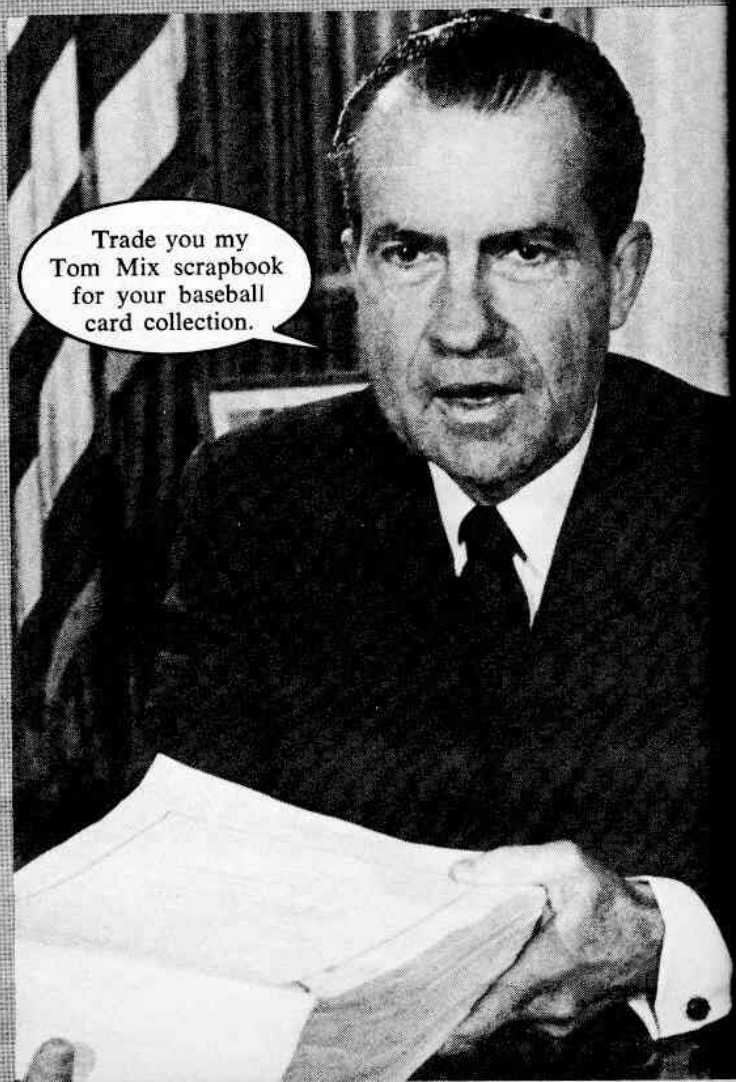




Yeah, you could sorta say I'm sweet on her!

I knitted them for Dickie. They'll keep him warm and won't show much under his trousers.


. . . And Dickie Nixon is the only one who got 100% on the test!


Trade you my Tom Mix scrapbook for your baseball card collection.

CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

SPOOK HAND!

$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

MELTED ICE CREAM

$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

NUTTY CATSUP BOTTLE

Only $1.25 per bottle!

Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

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☐ I enclose an additional 25c for RUSH SHIPMENT

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

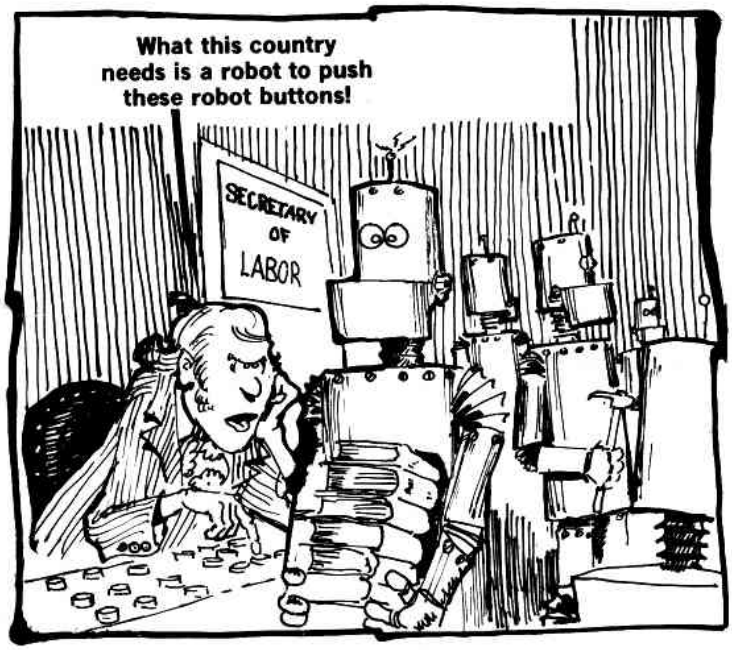
State.....Zip.....

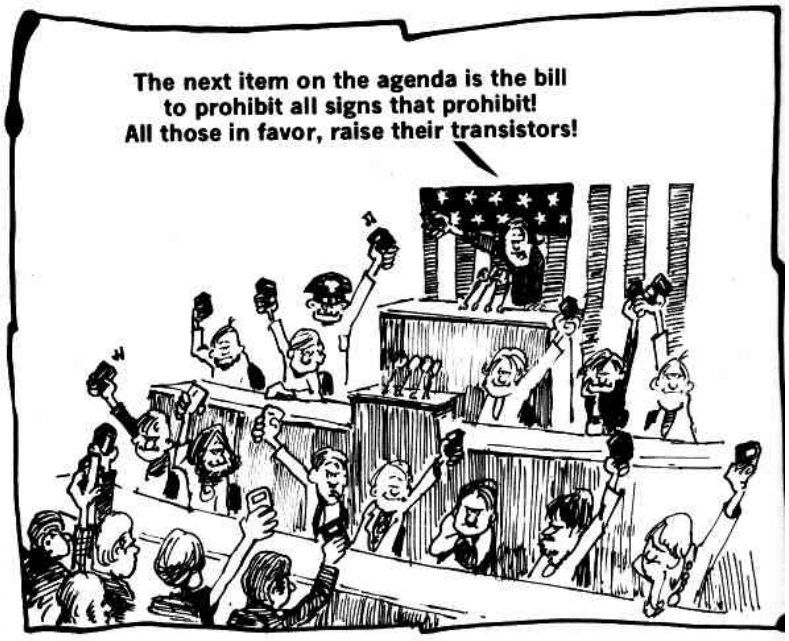
Outside U.S. & Canada, please add additional $.25 postage per item.

THE OLD WILL FOLD SECTION:

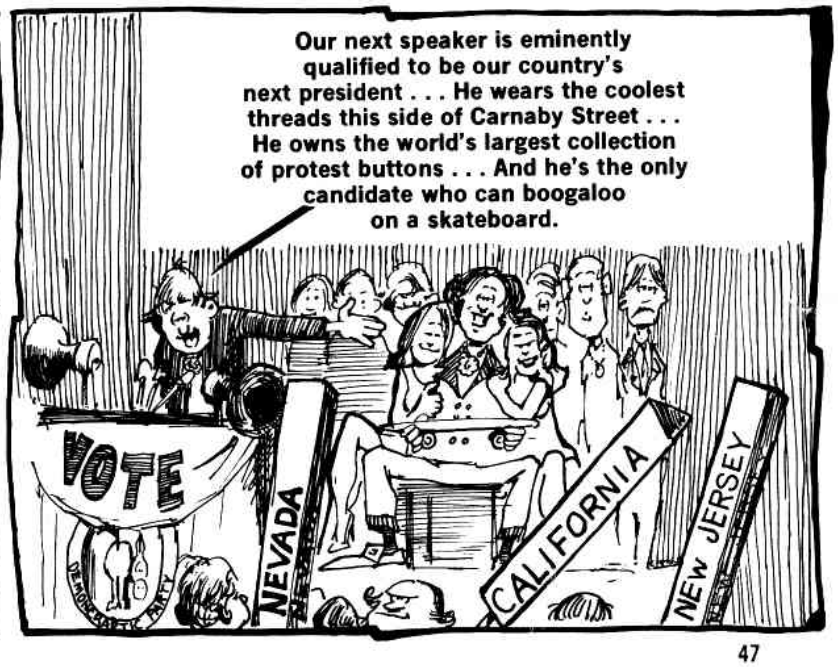
Everybody is youth-conscious these days, and with good reason. Let's face it! Old codgers, your days in power are numbered! Sixty percent of the nation's population is under thirty and their ranks are swelling daily. To further accelerate the revolution of the young, the President has requested that the voting age be lowered to 18. CRACKED takes us to . . .

THE DAY WHEN TAKES OVER

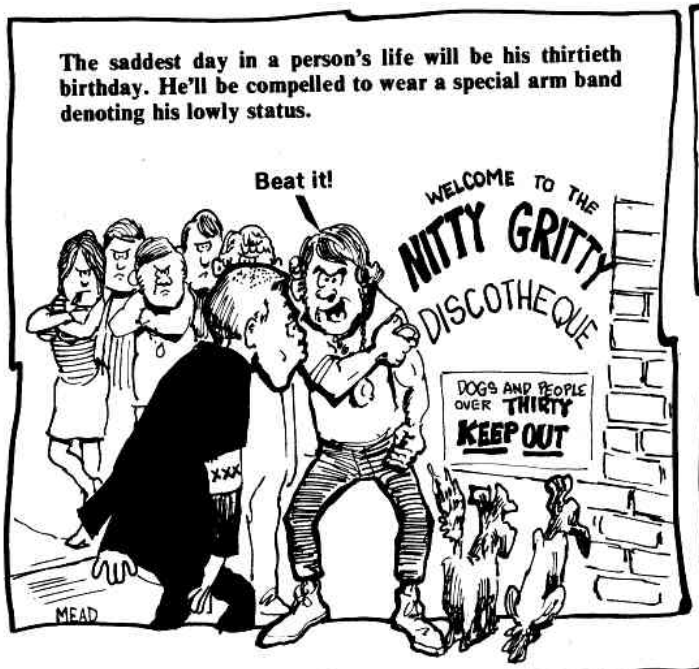




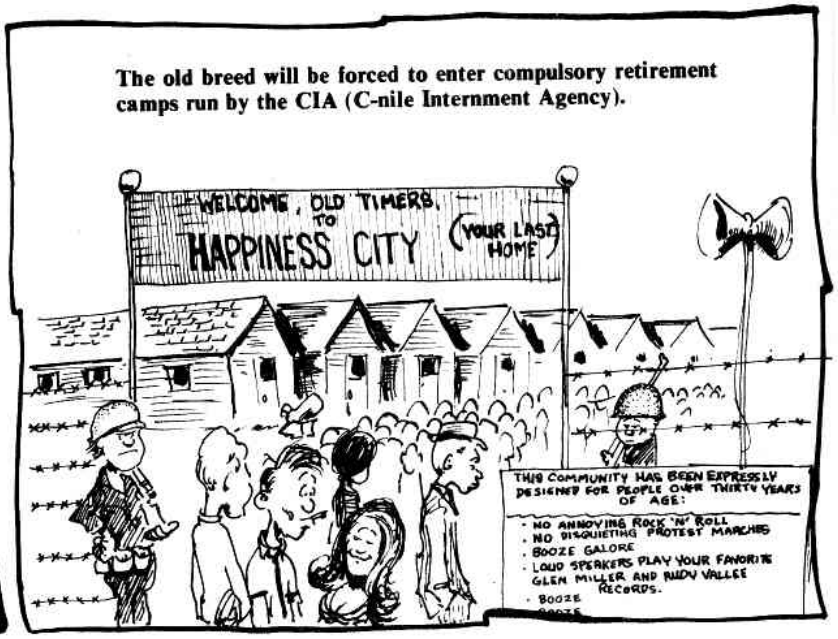
THE UNDER-30 SET THE NATION!



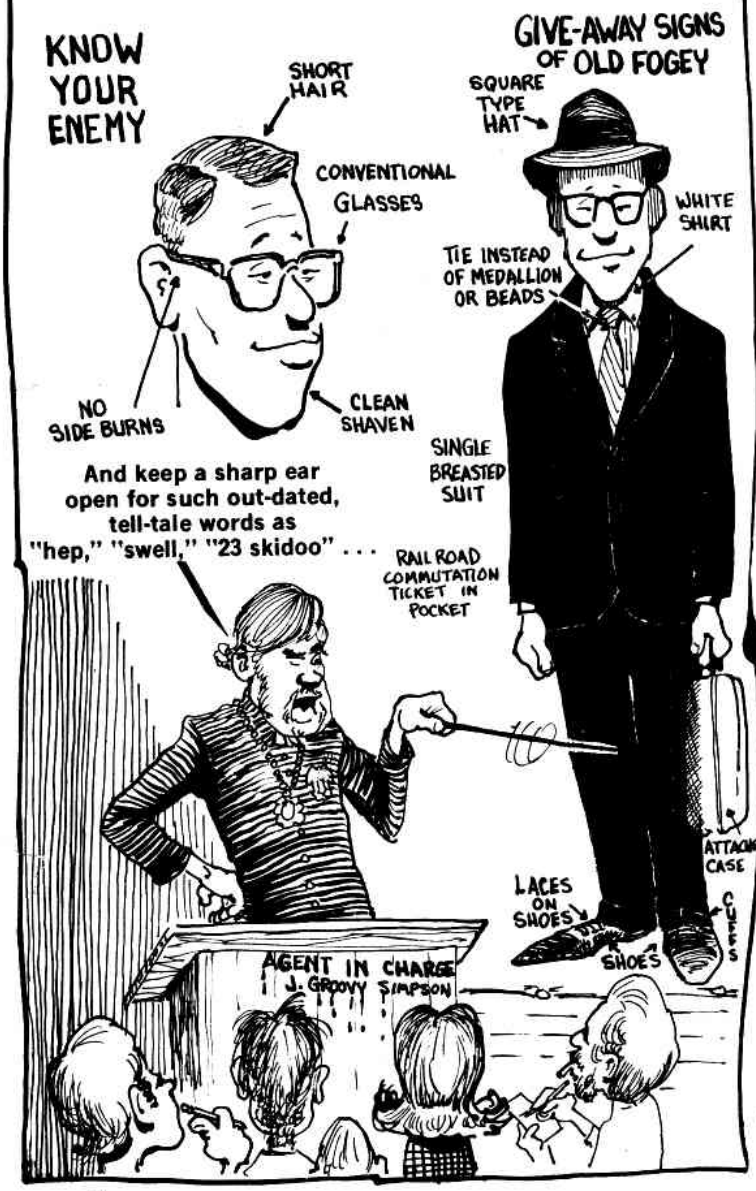
The saddest day in a person's life will be his thirtieth birthday. He'll be compelled to wear a special arm band denoting his lowly status.



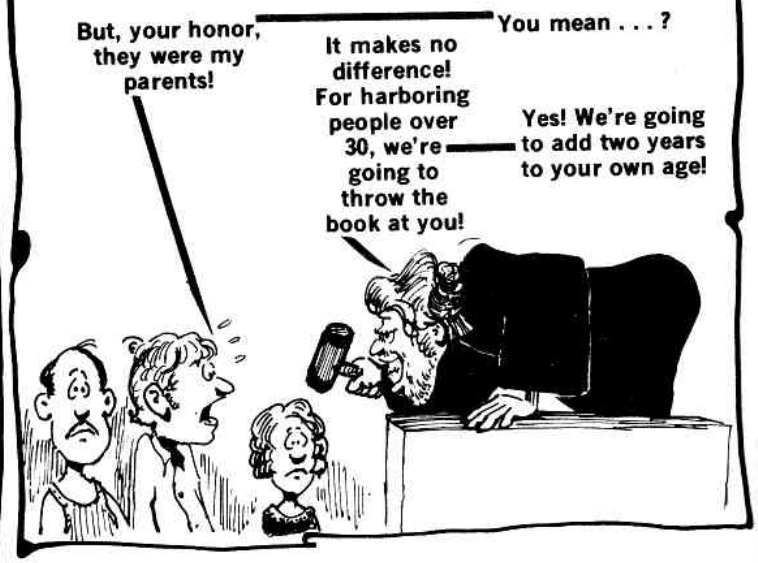
The old breed will be forced to enter compulsory retirement camps run by the CIA (C-nile Internment Agency).



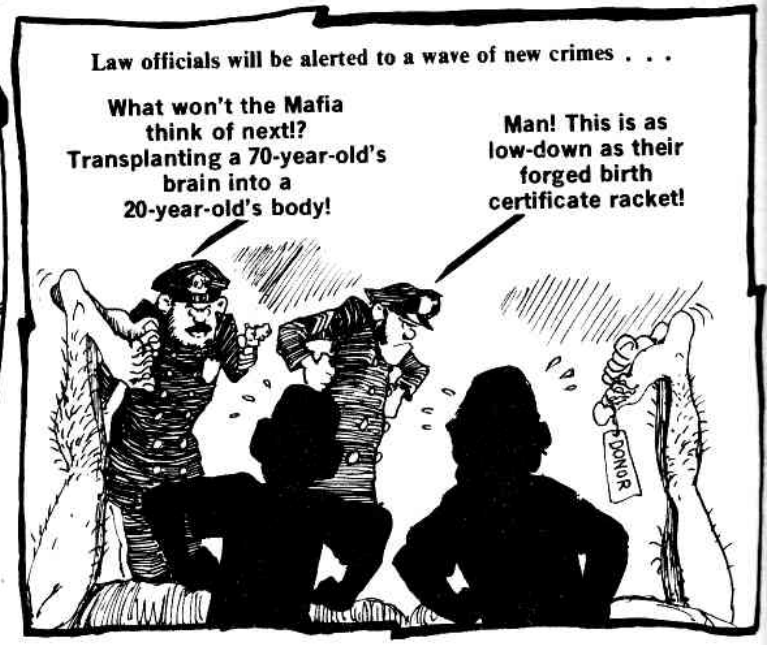
The FBI (Fogey Bureau of Investigation) will be in charge of apprehending those over thirty who remain at large.



Courts will be prepared to deal with the most heinous crime of all . . .

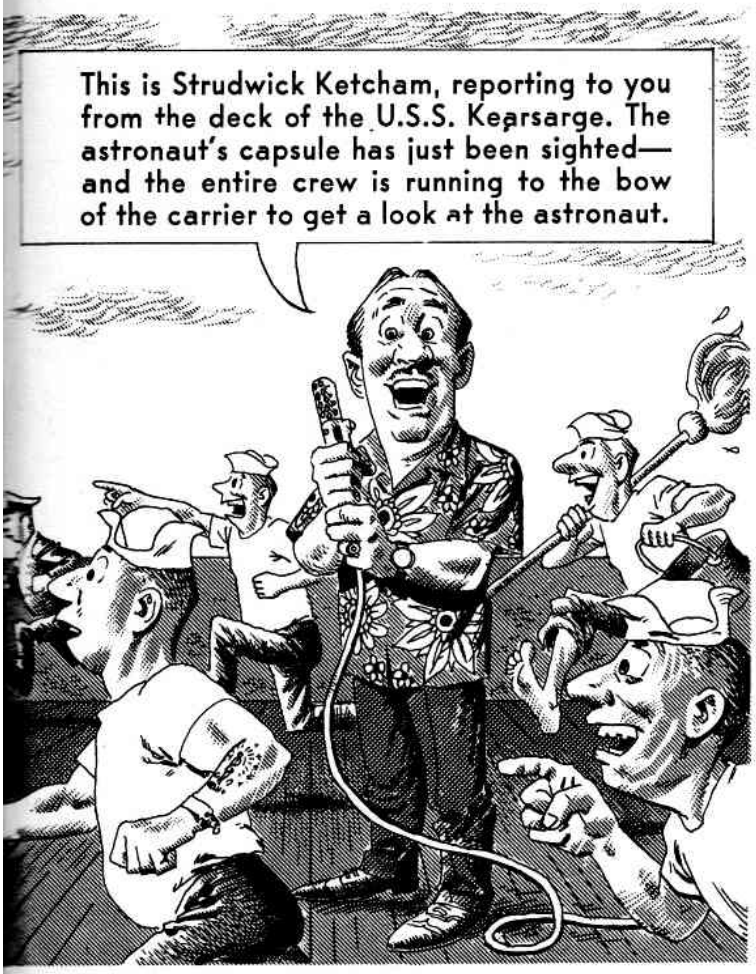


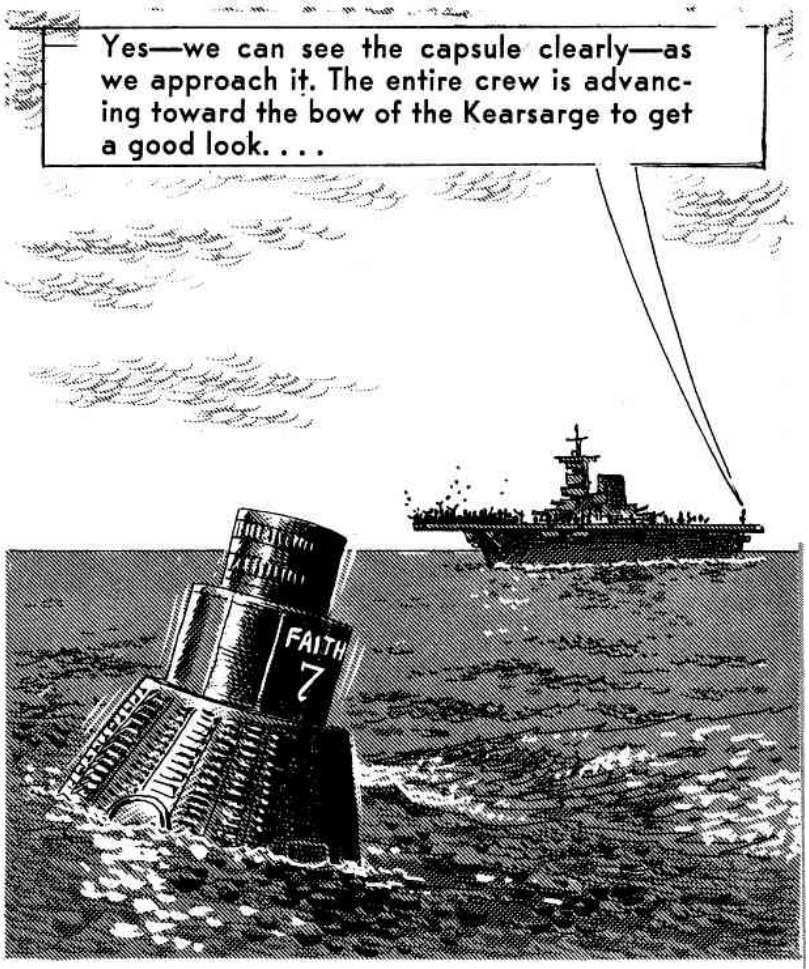
Law officials will be alerted to a wave of new crimes . . .

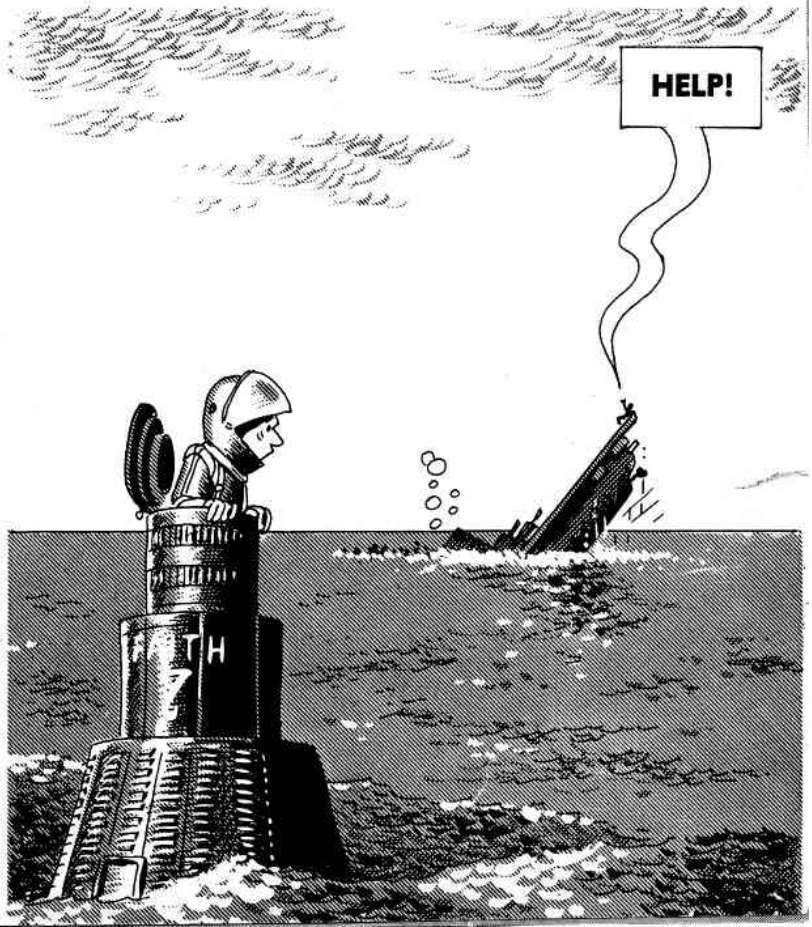


the PICK-UP

An American astronaut has made his re-entry. He has given his position as being off the coast of Japan. The aircraft carrier U.S.S. Kearsarge goes to the touch-down spot to pick up the astronaut and recover the capsule . . .

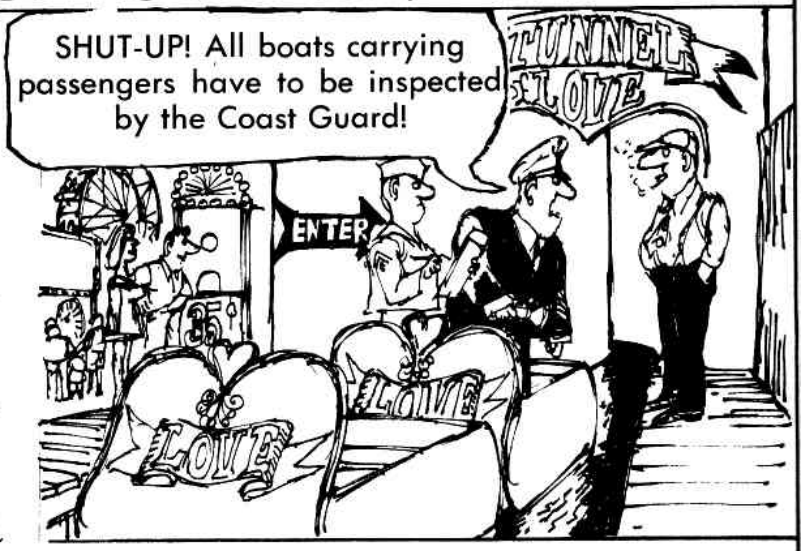






SHUT-UPS

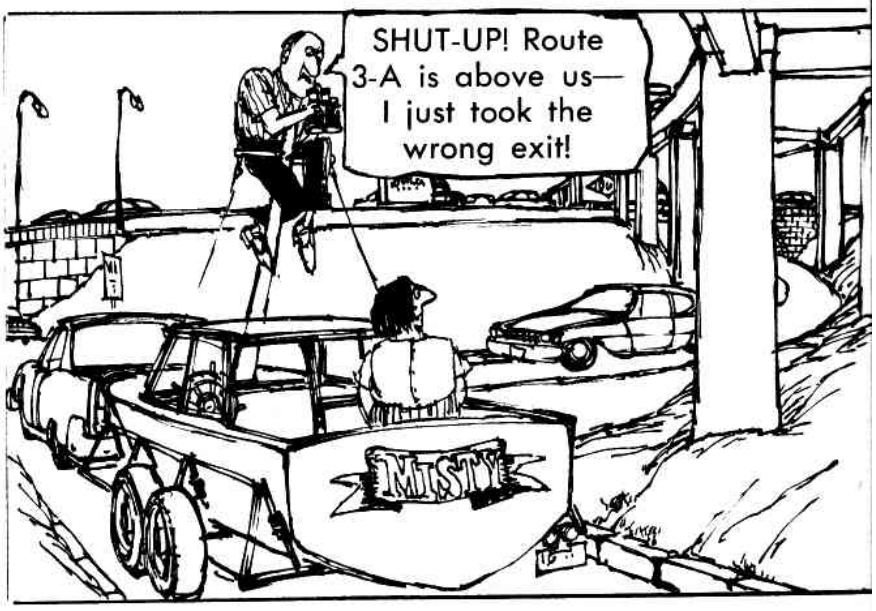
Listen, what right do you people have snooping around my boats?
14


SHUT-UP! All boats carrying passengers have to be inspected by the Coast Guard!
TUNNEL OF LOVE
ENTER
LOVE
LOVE

Captain, when do we get a radar set?

SHUT-UP! Anyone can smell us twenty miles away!
GARBAGE SCOW NUMBER 8
J. MORON
Sam Gross Jr.

Henry, I knew it, I just knew it—we're lost!
MISTY


SHUT-UP! Route 3-A is above us— I just took the wrong exit!
MISTY

WHOLE FAMILY

AN ALL-STAR CAST!

including

Lotsa Cyclamates

Plenty O. Phosphates

N. Les Mercury

D. D. T. Pesticides and Family

and a host of other famous and obnoxious poisons . . .

HEART-STOPPING SONGS!

featuring

Smoke Gets in Your Eyes – and Your Nose – and Your Lungs

Smoggy Weather

Way Down Upon a Dirty River

and other breath-taking hits for your wheezing pleasure . . .

THE CRITICS ARE RAVING

"You can almost smell the carbon monoxide!"
— *Automobile Journal*

"It was so real! We left the theatre deliciously nauseated"
— *Chemicals Illustrated*

"Rated GP. Change that to X. No, better make it G . . ."
FDA Review

"Your eyes will smart! Your throat will ache! Guaranteed to leave you gasping for breath! You'll die laughing . . ."
— *Occasional Health*

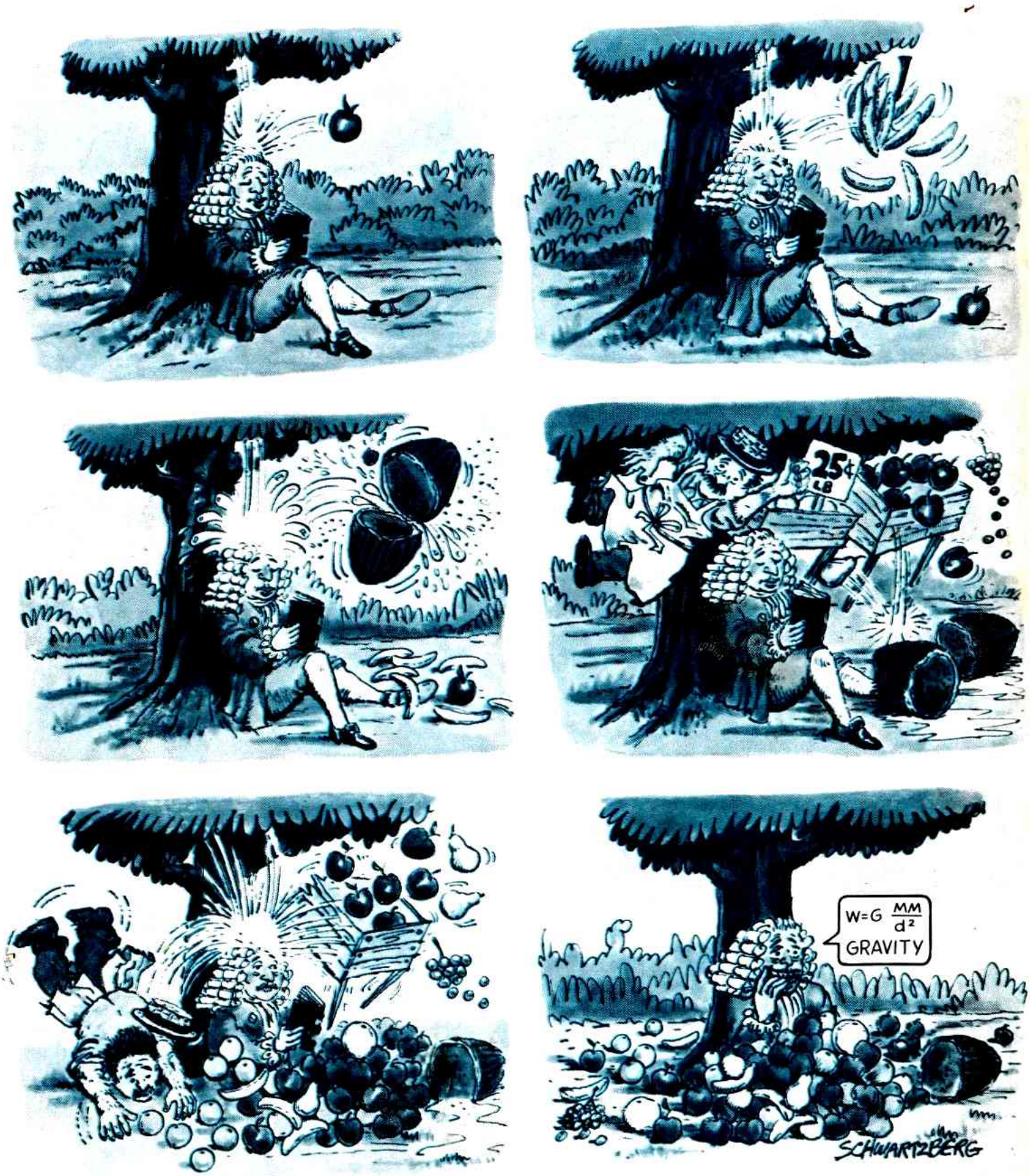
". . . and the coughing added a touch of realism."
— *AMA News*

"100% AMERICAN! No sex, violence, nudity, or dirty stuff like that . . ."
— *U. S. Life*

REAL LIFE

THE END

FILMED ON LOCATION IN TECHNICOLOR!

- ***ACRID YELLOW SKIES!***
- ***BROWN PELICAN BONES!***
- ***BUBBLY DETERGENT LAKES!***
- ***SHINING OIL-COATED SHORES!***
- ***THE SPLENDOR OF MAN'S WORK!***

THE DISCOVERY